

**MEETING MINUTES, FOR THE EXECUTIVE BOARD MEETING OF THE S.O.B.
ALUMNI CHAPTER**

MEETING DATE: November 1, 2011 8:00PM

- Ken Baumann (President) called meeting to order.

Attendance: Ken, David Gabauer (VP), Dean Katsoupas (Treasurer), Mike Saperstein (Immediate Past President), & Scott Zimmermann (Secretary).

President's Report:

Re-Cap of the Oct. 5th Golf Outing :

*It was discussed, and then unanimously agreed by the Executive Board, that due to the initial success of the outing, that another one would be planned for 2012.

*David continues to follow-up with Lisa McCarthy concerning profitability dynamics from the inaugural Chapter golf outing.

*Location of Outing: Gambler's Ridge – most people satisfied. A few people suggested a more up-market site (i.e., a country club) for next year. The prevailing opinion is to keep the event at the same site, due to its central location, extremely reasonable fees, and a great willingness on the part of the staff there to accommodate our specific needs.

*We discussed possible ideas to raise more funds -

- Mulligan "sale"
- Putting contest
- Tweaking sponsorship levels & selling sponsorships to different sized businesses

*Tentative 2012 date –we have October 5th reserved. We will need to commit sometime in the next few months. Since October 5th, 2012 is a Friday, we need to look into if the rate is higher on Fridays. David to confirm with his contact at gambler's Ridge.

*Reminders leading up to Golf Event – we had several no shows. Next year, an elevated reminder campaign featuring more reminder emails to increase attendance of registered golfers will be added.

Board Membership

*All on the call were unanimous in voting Scott Zimmermann as new Secretary. Initial motion by Ken Baumann, seconded by Dean Katsoupas. All were in favor. Scott replaces Morayea Pindziak, who stepped down for personal reasons.

New Events

*Mike suggested the possibility of a bowling event as a fundraiser/networking event. We discussed holding a bowling fundraiser at Slocum's or Curtis. Slocum's has food service. Curtis has more lanes. Mike said he would gather additional, detailed information beyond this meeting's general discussion, and the Board resolved to look into the bowling event at the next meeting. Items will include: site, time of year, day of week, food, pricing, etc.

*We discussed the possibility of the School of business Alumni Chapter having a presence at Homecoming. Possibilities include a S.O.B. Alumni tent or partnering with the main Alumni Association.

*Dean Keep has a dinner scheduled to try and plan more events, involvement within the SOB community. More details to follow.

Ken moved to adjourn meeting, Dean 2nd. All were in favor. Meeting adjourned.

Next Executive Board meeting: Tuesday, December 6th, 2011, 8PM.