



## Maureen Tart Bezer

**Maureen Tart Bezer** is the former Chief Financial Officer for Virgin Mobile USA (VMU), an MVNO (Mobile Virtual Network Operator) that launched in the U.S. as a joint venture between Sprint Corp. and Virgin Group in January, 2002. This was the first MVNO in the United States and established the segment. During the company's start up, Maureen guided the business through its infrastructure development, product launches, pricing program development, and financing initiatives. The company saw significant revenue growth during this time, going from \$0 to over \$1 billion. Prior to this, Maureen was Executive Vice President and General Manager for American Express' U.S. Consumer Charge Card Unit, which represented over 70% of the company's earnings.

Maureen began her career with AT&T and was there for twenty-three years. Early years AT&T, saw assignments in Sales, Operations, Human Resources, and Marketing as part of the company's Executive Development Program. With advancement in the company. Her emphasis shifted to Finance. From 1984 to 1994 she was with AT&T's equipment leasing subsidiary, AT&T Capital Corp., serving as Senior Vice President and CFO from 1989 to 1994. During this time Maureen led the Company's foray into the Securitization Market, championed multiple assets and business purchases, and let the Company's Initial Public Offering in 1993 when it became a NYSE listed company.

After AT&T Capital Corp., Maureen returned to AT&T as Senior Vice President and Corporate Controller where she was the financial lead for the 1996 "trivesiture" of AT&T which included the partial IPO and ultimate spin off of Lucent Technologies, the spin-off of NCR, the sale of AT&T Capital Corp., and the restructuring of the remaining AT&T. As part of the overall restructuring, Maureen led the reengineering of AT&T financial systems and processes generating an ongoing annual expense reduction of approximately \$300 million.

Maureen currently serves on the boards of two public companies and one private company: the Great Atlantic and Pacific Tea Company. (NYSE listed) where she is chair of the Audit Committee and is a member of the Finance and Governance committees, Foster Wheeler AS (NASDAQ listing) where she serves on the Audit and Compensation committees and The Sun Products Corporation (privately held) where she is chair of the Audit Committee. Prior board positions include: Playtex Products, Inc., Mamamedia.com, a media start up, the AT&T Foundation, AT&T Capital Corp. and Lucent Technologies. Maureen is also a past trustee ST Peter's College in New Jersey and was a founding member of the Conference Board's Council for Financial Services CFO's.

Maureen holds a BS in Accounting from St. Peter's College and an MBA from New York University. She is married to Steve Bezer; they and their two sons, Stephen and David, reside in North Caldwell, New Jersey.