

Pi Sigma Epsilon  
National Professional Fraternity in Sales, Marketing, and Management  
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FOR IMMEDIATE RELEASE

**The College of New Jersey Student Earns First Place Honors in National Sales Competition.**

MILWAUKEE, Wis.,--Jenny Green, a junior at TCNJ, and a member of the Pi Sigma Epsilon chapter on campus, earned the first place at Pi Sigma Epsilon's Pro-Am Sell-a-Thon® national sales competition which concluded its program at the PSE National Sales and Marketing convention held March 13-17 at the Hyatt Regency in Indianapolis, IN.

Green participated in Pi Sigma Epsilon's Pro-Am Sell-a-Thon competition. Learning conceptual selling sales techniques developed by Miller Heiman, Green was first individually coached by a sales professional, after which she presented a mock sales calls to a panel of judges. Green competed against 87 students from universities across the country.

Green earned her first place honors by completing this year-long competition which included two 12-minute mock sales calls, one request for proposal, two telephone calls setting an appointment as well as three e-Learning modules prepared by Miller Heiman. Green received a \$1,500 cash prize.

Made possible with the generous support from Tom James, Vector Marketing Corporation, Northwestern Mutual, and Miller Heiman, the PSE Pro-Am Sell-a-Thon® has helped develop and train aspiring sales people since 1992.

Miller Heiman is a global leader in sales performance solutions with more than 30 years of documented results. With over 10,000 client engagements world wide and more than 1 million alumni, the company works with leading organizations to improve sales effectiveness through issue-based consulting, training seminars and proprietary intellectual property. The annual Miller Heiman Best Practices Study, the largest study of sales performance, defines characteristics of World Class Sales Organizations and benchmarks year-over-year trends.

Pi Sigma Epsilon is the nation's only professional business fraternity for men and women in the fields of sales, marketing and management. Pi Sigma Epsilon has enriched the lives of over 43,000 people and has spread to over 150 campuses nationwide since its inception in 1952. For more information on Pi Sigma Epsilon, visit [www.pse.org](http://www.pse.org).

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