

Build your export markets by attending this unique program devoted to one of the most dynamic markets in the world.

The symposium will cover federal and state government export financing and assistance programs. Attendees will have the opportunity to network with the delegation led by Chinese Ministry of Commerce.



You can walk away with:

- Trade and investment opportunities with China
- Availability of federal and state government resources for export assistance
- Rising business potential in tier-two cities in China
- Cultural nuances, legal and business ethics

2nd INTERNATIONAL BUSINESS SYMPOSIUM

Doing Business With China

Online registration: <http://www.eventbrite.com/event/4468348952#>
Registration fee: \$25 (space limited)



9:00 a.m. - 1:30 p.m.

October 23, 2012

Business Lounge

School of Business

The College of New Jersey

Ewing, NJ 08628

Hosted by TCNJ and NJ Small Business Development Center
Sponsored by the BIE Grant from US Department of Education
Co-sponsored by the New Jersey Business Action Center
Funded in part through a Cooperative Agreement with
the US Small Business Administration

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Agenda

8:30 a.m. – 9:00 a.m.

Registration and Breakfast

Part 1: 9:00 a.m. – 11:00 a.m.

Panel Discussions on Exporting to China

Part 2: 11:20 a.m. – 1:30 p.m.

Networking Lunch
with the Chinese Delegation



U.S. Commercial Service supports the goals of this event, but does not endorse the specific products, or views of the participating organizations.



Part I

9:00 a.m. - 9:20 a.m.

China market overview and best practices for trade and investment (TBD)

9:30 a.m. - 11:00 a.m.

Panel Discussions on Export Assistance, Financing, and Practical Issues

Moderator: **Lorraine Allen**, Regional Director, New Jersey Small Business Development Center

Susan Widmer	Acting Director, Northern NJ Export Assistance Center, U.S. Commercial Service
Eddy S. Mayen	Director, Office of International Business Development & Protocol, State of New Jersey Department of State Business Action Center
Regina Gordin	Export Finance Manager, Export-Import Bank of the United States
Toni Corsini	NY/NJ Regional Manager, SBA Office of International Trade
Anthony Stonis	President, Cardolite Corporation, Newark, NJ

11:00 a.m. - 11:20 a.m. Break

Part II

11:20 a.m. - 11:40 a.m.

Welcome remarks by **Dr. Susan Bakewell-Sachs**, Interim Provost, The College of New Jersey
Welcome remarks by **Michael J. Van Wagner**, Executive Director, New Jersey Business Action Center,
State of New Jersey

Remarks by **Ms. Qiu Lixin**, Deputy Director General, Ministry of Commerce of China (MOFCOM),
and introducing delegation members

11:40 a.m. – 1:30 p.m. Networking luncheon

Bilingual translators are available on site to assist business discussions between NJ companies and Chinese delegates

NJ Business & Industry Association





The Delegation Name List

No.	Name	Organisation	Position	Key Industries and Web Site	Code
1	Ms. Qiu Lixin	Ministry of Commerce of the P.R. China	Deputy Director General	http://english.mofcom.gov.cn/	
2	Ms. Gao Fei	Ministry of Commerce of the P.R. China	Deputy Director	http://english.mofcom.gov.cn/	
3	Ms. Gui Yun	Ministry of Commerce of the P.R. China	Director	http://english.mofcom.gov.cn/	
4	Ms. Xu Dansong	Investment Promotion Agency of Ministry of Commerce, P.R. China	Director	http://english.mofcom.gov.cn/	
5	Ms. Wang Xinran	Investment Promotion Agency of Ministry of Commerce, P.R. China	Deputy Director	http://english.mofcom.gov.cn/	
6	Mr. You Bin	Qinzhougang Economic and Technologic Development Zone Administrative Committee	Deputy Director	Petrochemicals, paper, energy, food, logistics http://qinzhougang.mofcom.gov.cn/	
7	Mr. Huang Jiajie	Administration Committee of Jiujiang Economic & Technology Development Zone	Deputy Director	New energy, materials, IT and automobiles http://www.jjkfq.gov.cn/	
8	Ms. Han Xiaoli	Guang'an Economic and Technologic Development Zone Administrative Committee	Director General	Chemicals, metals, machinery, IT http://www.gakfq.gov.cn/	
9	Mr. He Yanguang	The Administrative Committee of Xi'an National Civil Aerospace Industrial Base	Deputy Director	Civil aerospace, new energy, animation publishing	
10	Ms. Gao Haiyan	Siping Hongzui Economic and Technological Development Zone	Deputy Director	Equipments, chemical, bio-pharma, food processing http://www.hzeda.gov.cn/	
11	Ms. Cui Yinbai	National level KUERLE Economic and technological development Zone	Deputy Director	Oil and gas chemicals, textile, food processing, bio-pharma http://www.kelkfq.gov.cn/	



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The College of New Jersey
October 23, 2012

No.	Name	Organisation	Position	Key Industries and Web Site	Code
12	Mr. Zheng Yonggang	Adm. Committee of Harbin Limin Economic & Technological development Zone	Deputy Director	Pharmaceutics, green food, machinery, service http://www.hrblimin.com/index.asp	<div></div> <div></div> <div></div>
13	Mr. Liu Ziqing	Wuhan Wujiashan Economic and Technological Development Park Administrative Commission	Executive Deputy Director	Food processing, logistics, IT, auto parts http://www.wjs.cn/index.asp	<div></div> <div></div>
14	Mr. Chen Jinshan	Changshou Economic & Technological Development Zone Management Committee	Director	Natural gas and petro chemicals, steel, equipments, new materials and new energy http://www.cccip.cn/html/jkqgk/	<div></div> <div></div> <div></div> <div></div>
15	Mr. Hu Juerong	National Nanchang Economic and Technological Development Zone	Deputy Director	High tech, R&D, IT, coal, home appliances manufacturing, automobiles and biomedical http://www.nc.gov.cn/ljnc/xqgk/200911/t20091120_187888.htm	<div></div> <div></div>
16	Mr. Hu Shunming	National Nanchang Economic and Technological Development Zone	Director General	Same as above	<div></div> <div></div>
17	Mr. Xu Fei	Administrative Committee of Cangzhou Coastal-port Economic and Technological Development Zone	Deputy Director General	Salt chemical, petrochemical, synthetic materials http://www.czcip.gov.cn/zjyq/yqgk/	<div></div>
18	Mr. Zhen Wenqing	Administrative Committee of Xuzhou Economic and Technological Development Zone	Director General	Auto parts, new energy, and software http://www.xedz.gov.cn/a/zjkfq/gaikuang/2011/12/31/317.html	<div></div> <div></div>
19	Mr. Su Guojun	National Xiangtan economic and Technological Development Zone	Director	New energy, new materials, Automobile and auto parts, IT, equipments http://www.xtctp.com/gxgk/qqli.asp	<div></div> <div></div> <div></div>
20	Mr. Feng Shande	Administrative Committee of Wuhan Wujiashan Taiwan Businessmen Industrial Park	Director	Food processing, logistics, IT, auto parts http://www.wjs.cn/index.asp	<div></div> <div></div>
21	Mr. Liu Jijing	Administrative Committee of Zouping Economic & Technological Development Zone	Director	New energy, new materials, energy saving, IT, textile, food, medicine and equipment http://www.zpedz.gov.cn/index.html	<div></div> <div></div> <div></div> <div></div> <div></div>

Color Code:



MOFCOM



IT and Auto



Chemicals



New Energy



New Materials



Food Processing