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| **MARKETING 32 COURSE UNITS 2013-2014 CHECKSHEET** |

**Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ PAWS ID: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Second Major/Minor: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**LIBERAL LEARNING (10 COURSE UNITS)**

May be satisfied by: OPTION A\*: Designated Interdisciplinary Concentration or Second Major \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (\*Students are still required to take

OPTION B\*: Self-Designed Interdisciplinary Concentration \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_MAT 125, STA 215, ECO 101 & ECO 102)

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OPTION C: Breadth Distribution (See Liberal Learning Website for Approved Courses)

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| ***Arts & Humanities: 3 course units***  ***Literary, Visual & Performing Arts***  \_\_\_ Course: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  ***World Views/Ways of Knowing***  \_\_\_ Course: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  ***Additional Arts & Humanities Course***  \_\_\_ Course: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | ***Social Science & History: 3 course units***  ***Behavioral, Social of Cultural Perspectives***  \_\_\_ **ECO 101** Principles of Microeconomics  \_\_\_ **ECO 102** Principles of Macroeconomics  ***Social Change in Historical Perspective***  \_\_\_ Course: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | ***Natural Science & Quantitative Reasoning: 3 course units***  ***Quantitative Reasoning***  \_\_\_ **MAT 125** Calculus for Business & Soc. Science  *(placement criteria found on Mathematics’ Website)*  \_\_\_ **STA 215**  Statistical Inference I  ***Natural Science (with lab)***  \_\_\_ Course: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |

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| ***\_\_\_ First Seminar: FSP 1\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*** *(FSP may cover a Liberal Learning course. If so, student will need one additional free elective. Students in the School of Business are encouraged to take an FSP that meets Arts & Humanities, Social Change in Historical Perspective, and/or Civic Responsibilities.)* |

**MAJOR REQUIREMENTS (16 COURSE UNITS)**

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| ***Common Body of Knowledge: 7 course units***  \_\_\_ **ACC 201** Financial Accounting & Reporting  \_\_\_ **ACC 202** Managerial Accounting  \_\_\_ **BUS 200** Legal/Regulatory Environment of Business *(Writing Intensive)*  \_\_\_ **FIN 201** Fundamentals of Financial Methods (1/2 course)  \_\_\_ **MGT 201** Management Principles & Practices (1/2 course)  \_\_\_ **MIT 201** Information Systems: Concepts & Applications (1/2 course)  \_\_\_ **MKT 201** Marketing Principles (1/2 course)  \_\_\_ **MGT 360** Operations Management  ***or***  **MKT 360** Supply Chain Management  \_\_\_ **MGT 499** Strategic Management | ***Business Breadth Options: 4 course units***  \_\_\_ **Second FIN course** (Choose from FIN 310, FIN 320, FIN 330, FIN 340, FIN 350)  Course: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  \_\_\_ **Second MGT course** (Choose from MGT 301, MGT 310, MGT 320, MGT 350)  Course: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  \_\_\_ **Second MIT course** (Choose from MIT 310 or MIT 320)  Course: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  \_\_\_ **Second MKT course** (Choose any 300-level MKT course EXCEPT MKT 300 and MKT 365)  Course: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | ***Major Options: 5 course units***  **\_\_\_Quantitative Analysis Option** (ECO 231, MKT 310, MKT 430, STA 305, STA 307, other analysis course upon prior approval)  \_\_\_ **MKT 300** Marketing Information Analysis *(minimum grade of C)*  \_\_\_ **Marketing Option: 300/400-Level MKT course**  Course: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  \_\_\_ **Marketing Option: 400-Level MKT course**  Course: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  \_\_\_ **MKT 450** Marketing Management *(Writing Intensive)* |

**ELECTIVES (MINIMUM 6 COURSE UNITS)**

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| *Consider using electives to pursue a five course minor.*  \_\_\_ WRI 102 (If Required) \_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  \_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |

**CHECK OFF ITEMS**

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| ***Civic Responsibilities:*** *Should be satisfied through Liberal Learning and/or electives (See Liberal Learning website for approved courses)*  \_\_\_ Gender \_\_\_ Global Perspective  \_\_\_ Community Engaged Learning \_\_\_ Race and Ethnicity  ***\_\_\_ IDS 102: Information Literacy (Must receive P grade)*** | **Business Professions Program**  ***\_\_\_ BUS 099 Freshman Seminar \_\_\_ BUS 100 Sophomore Colloquium***  **Additional Requirements**  ***\_\_\_ International Business Requirement:*** Should be met through Business Breadth or Major Options. Courses include: INB 250, INB 260, INB 330/FIN 335, INB 365, BUS 360, ECO 335, ECO 340, ECO 345, MGT 310, MGT 380, MKT 340, FIN 340 (or other approved courses by advisement) |

**NOTES**

***Check sheet is based on year you declare major. Graduation requires an overall and major GPA of 2.00.***

***Advisor’s Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_***