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| **MARKETING 32 COURSE UNITS 2013-2014 CHECKSHEET** |

**Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ PAWS ID: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Second Major/Minor: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

 **LIBERAL LEARNING (10 COURSE UNITS)**

May be satisfied by: OPTION A\*: Designated Interdisciplinary Concentration or Second Major \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (\*Students are still required to take

 OPTION B\*: Self-Designed Interdisciplinary Concentration \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_MAT 125, STA 215, ECO 101 & ECO 102)

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 OPTION C: Breadth Distribution (See Liberal Learning Website for Approved Courses)

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|  ***Arts & Humanities: 3 course units******Literary, Visual & Performing Arts***\_\_\_ Course: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_***World Views/Ways of Knowing***\_\_\_ Course: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_***Additional Arts & Humanities Course***\_\_\_ Course: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | ***Social Science & History: 3 course units******Behavioral, Social of Cultural Perspectives***\_\_\_ **ECO 101** Principles of Microeconomics\_\_\_ **ECO 102** Principles of Macroeconomics***Social Change in Historical Perspective***\_\_\_ Course: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | ***Natural Science & Quantitative Reasoning: 3 course units******Quantitative Reasoning*** \_\_\_ **MAT 125** Calculus for Business & Soc. Science *(placement criteria found on Mathematics’ Website)* \_\_\_ **STA 215**  Statistical Inference I  ***Natural Science (with lab)***\_\_\_ Course: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |

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| ***\_\_\_ First Seminar: FSP 1\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*** *(FSP may cover a Liberal Learning course. If so, student will need one additional free elective. Students in the School of Business are encouraged to take an FSP that meets Arts & Humanities, Social Change in Historical Perspective, and/or Civic Responsibilities.)* |

 **MAJOR REQUIREMENTS (16 COURSE UNITS)**

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|  ***Common Body of Knowledge: 7 course units***\_\_\_ **ACC 201** Financial Accounting & Reporting\_\_\_ **ACC 202** Managerial Accounting\_\_\_ **BUS 200** Legal/Regulatory Environment of Business *(Writing Intensive)*\_\_\_ **FIN 201** Fundamentals of Financial Methods (1/2 course)\_\_\_ **MGT 201** Management Principles & Practices (1/2 course)\_\_\_ **MIT 201** Information Systems: Concepts & Applications (1/2 course)\_\_\_ **MKT 201** Marketing Principles (1/2 course)\_\_\_ **MGT 360** Operations Management  ***or*** **MKT 360** Supply Chain Management\_\_\_ **MGT 499** Strategic Management |  ***Business Breadth Options: 4 course units*** \_\_\_ **Second FIN course** (Choose from FIN 310, FIN 320, FIN 330, FIN 340, FIN 350) Course: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ **Second MGT course** (Choose from MGT 301, MGT 310, MGT 320, MGT 350) Course: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ **Second MIT course** (Choose from MIT 310 or MIT 320) Course: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ **Second MKT course** (Choose any 300-level MKT course EXCEPT MKT 300 and MKT 365) Course: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |  ***Major Options: 5 course units*****\_\_\_Quantitative Analysis Option** (ECO 231, MKT 310, MKT 430, STA 305, STA 307, other analysis course upon prior approval)\_\_\_ **MKT 300** Marketing Information Analysis *(minimum grade of C)*\_\_\_ **Marketing Option: 300/400-Level MKT course** Course: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ **Marketing Option: 400-Level MKT course** Course: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ **MKT 450** Marketing Management *(Writing Intensive)* |

**ELECTIVES (MINIMUM 6 COURSE UNITS)**

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|  *Consider using electives to pursue a five course minor.*\_\_\_ WRI 102 (If Required) \_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |

 **CHECK OFF ITEMS**

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| ***Civic Responsibilities:*** *Should be satisfied through Liberal Learning and/or electives (See Liberal Learning website for approved courses)*\_\_\_ Gender \_\_\_ Global Perspective \_\_\_ Community Engaged Learning \_\_\_ Race and Ethnicity ***\_\_\_ IDS 102: Information Literacy (Must receive P grade)***  | **Business Professions Program** ***\_\_\_ BUS 099 Freshman Seminar \_\_\_ BUS 100 Sophomore Colloquium*****Additional Requirements*****\_\_\_ International Business Requirement:*** Should be met through Business Breadth or Major Options. Courses include: INB 250, INB 260, INB 330/FIN 335, INB 365, BUS 360, ECO 335, ECO 340, ECO 345, MGT 310, MGT 380, MKT 340, FIN 340 (or other approved courses by advisement) |

 **NOTES**

 ***Check sheet is based on year you declare major. Graduation requires an overall and major GPA of 2.00.***

***Advisor’s Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_***