	MARKETING	32 COU	URSE UNITS 201	4-2015 CHECKSHEET
Name:		PAWS ID: Se		econd Major/Minor:
	LII	BERAL LEA	RNING (10 COURSE U	NITS)
OPTION B*: Self-Designed Interdi		olinary Concentration or Second Major ciplinary Concentration		(*Students are still required to take MAT 125, STA 215, ECO 101 & ECO 102
_	OPTION C: Breadth Distribution (S	ee Liberal Learni	ng Website for Approved Course	es)
Arts & Humanities: 3 course units		Social Science & History: 3 course units		Natural Science & Quantitative Reasoning: 3 course units
Literary, Visual & Performing Arts Course:		Behavioral, Social of Cultural Perspectives		Quantitative Reasoning
World Views/Ways of Knowing Course:		ECO 101 Principles of Microeconomics ECO 102 Principles of Macroeconomics		MAT 125 Calculus for Business & Soc. Science (placement criteria found on Mathematics' Website)STA 215 Statistical Inference I
Additional Arts & Humanities CourseCourse:		Social Change in Historical Perspective Course:		Natural Science (with lab) Course:
First Semina School of Busines	ss are encouraged to take an FSP that n	neets Arts & Hum	nanities, Social Change in Histor	student will need one additional free elective. Students in the ical Perspective, and/or Civic Responsibilities.)
	MAJO	OR REQUIR	EMENTS (16 COURSE	UNITS)
Common Body of Knowledge: 7 course units		Business Breadth Options: 4 course units		Major Options: 5 course units
ACC 202 BUS 200	Financial Accounting & Reporting Managerial Accounting Legal/Regulatory Environment of	Second FIN course (Choose from FIN 310, FIN 320, FIN 330, FIN 340, FIN 350) Course:		Quantitative Analysis Option (ECO 231, MKT 310, MKT 430, STA 305, STA 307, other analysis course upon prior approval)
FIN 201	Business (Writing Intensive) Fundamentals of Financial Methods (1/2 course)	Second MGT course (Choose from MGT 301, MGT 310, MGT 320, MGT 350) Course:Second MIT course (Choose from MIT 310 or MIT 320)		MKT 300 Marketing Information Analysis (minimum grade of C)
	Management Principles & Practices (1/2 course) Information Systems: Concepts &			Marketing Option: 300/400-Level MKT course Course:
MGT 360	Applications (1/2 course) Marketing Principles (1/2 course) Operations Management	Course:		Marketing Option: 400-Level MKT course Course:
	Supply Chain Management Strategic Management	Second MKT course (Choose any 300-level MKT course EXCEPT MKT 300 and MKT 365) Course:		MKT 450 Marketing Management (Writing Intensive)
	ELI	ECTIVES (M	IINIMUM 6 COURSE U	NITS)
		nsider using elec	tives to pursue a five course min	or.
WRI 102 (If 1	Required)			
_		СНЕС	CK OFF ITEMS	
Civic Responsibil	lities: Should be satisfied through Liber	al Learning		Business Professions Program
and/or electives (See Liberal Learning website for approved courses)			BUS 099 Freshman SeminarBUS 100 Sophomore Colloquium	
Gender Global Perspective Community Engaged Learning Race and Ethnicity			Additional Requirements	
IDS 102: Information Literacy (Must receive P grade)			International Business Requirement: Should be met through Business Breadth or Major Options. Courses include: INB 250, INB 260, INB 330/FIN 335, INB 365, BUS 360, ECO 335, ECO 340, ECO 345, MGT 310, MGT 380, MKT 340, FIN 340 (or other approved courses by advisement)	
	Check sheet is based on	year you declare	NOTES major. Graduation requires an	overall and major GPA of 2.00.
Advisor's Signatur	···	ת	ate:	