

School of Business Alumni Chapter Meeting
January 9, 2017
7:00 P.M.
TCNJ Paul Loser Hall room 120

Attending: Dean Katsoupas, Dave Gabauer, John Kostin, Dave Nash, Patty Karlowitch, Lisa McCarthy

Upcoming events:

March 15, 2017

Rinn Duin Brewery Event
7:00 – 9:00pm
\$10 per person

- Due to insurance regulations the alumni chapter can no longer offer drink tickets in lieu of registration payment. There still can be a charge for attendance, but the chapter can only offer a cash bar or the establishment must monitor the distribution of drink samples.
- Goal is to have registration up no later than 2/1/17. Email blast to be sent to all School of Business alumni in NJ and all alumni from Ocean, Monmouth, Burlington and Mercer Counties.
- Past event numbers were: 21 attendees in 2015 and 38 attendees in 2016. Looking to surpass 2016's attendance numbers this year. Spread the word to alumni friends!

October 6, 2017

School of Business Alumni Chapter Golf Outing
Mountain View Golf Club
9:00am – 3:00pm

- Same set up as last year, with full breakfast and hot lunch.
- Need to get registration numbers up for this event. 50 attendees in 2015 and 37 attendees in 2016.
- Recommended that a sponsor letter be sent out and that at every event the board attends ask for a sponsorship or raffle gift.
- John Kostin shared that Mountain View Golf Club is offering new this year a website with outing pictures and registration capability with each tournament package. It was decided to use this website but instead of hosting registration on this site to add a link to the Alumni Affairs registration page so the office can capture updated alumni information and process all funds.
- Dave Gabauer will send out the marketing flyer used in the past as an information tool. It was decided not to use this flyer again, but to keep everything electronic and to advertise via social media.
- Include Deb Kelly, Career Center Director, in discussions of who are active alumni employers. Possibly hit them up for sponsorship and/or participation.
- John Kostin still have left over golf outing 2016 give-a-ways. Dean thinks the Chapter should cover the cost for these items. John will send Dean (copying Lisa McCarthy) the invoice for the left over giveaways so the chapter can reimburse John. These items can be used as prizes/give-a-ways at future events.

April 25, 2017

School of Business Networking Night at Stout's Brewery NYC
7:00 – 9:00pm

General Items:

- Opportunities to co-sponsor events with the Alumni Association
 - o Asbury Hotel Rooftop Bar – June 2017
 - o Top Golf – date TBD

- Patty shared the School of Business guest wifi information for Spring 2017:
 - *** Account for School of Business Guests ***
 - Guest Username: guest1650
 - Guest Password: 6ujehemu

 - Guests should connect to the Guest-at-TCNJ3 wireless network.
 - To view campus wifi locations, visit <http://nts.pages.tcnj.edu/campus-network/wireless/schedule-locations/>.

- Dean thanked Patty for all of her work with the Alumni Chapter over the years and wished her well on her retirement. He then thanked Dave Gabauer for his work as President of the Chapter these last two years.

- Upcoming Chapter meeting dates:
 - o Wednesday, May 24 at EisnerAmper's Office, Iselin, NJ
 - o Tuesday, October 24 at TCNJ (room TBD)

Dean motioned to adjourn the meeting and Dave Nash seconded.

Meeting adjourned 8:11pm

Lisa McCarthy