

**MEETING MINUTES, FOR THE CHAPTER MEETING OF THE S.O.B. ALUMNI  
CHAPTER**

**MEETING DATE: JANUARY 16<sup>TH</sup>, 2012, 7:00PM**

**LOCATION: Paul Loser Hall, Room #120**

- Ken Baumann (President) called meeting to order.

**Attendance:** Ken, David Gabauer (VP), Mike Saperstein (Immediate Past President), & Scott Zimmermann (Secretary), Dean Katsoupas (Treasurer), Tee Williams (TCNJ Office of Development), Patty Karlowitsch (TCNJ School of Business), Shannon Sotoj, Jacqui Town, Peter Karsh, Matt Ennis, Morayea Pindziak, Dave Maurer

**President's Report:**

- Ken presented a plaque to Morayea in appreciation of her service to the chapter.
- Ken reviewed & confirmed all remaining meeting dates in 2012 for the Executive Board, as well as for the Chapter.

**Bowling Event:**

- Mike Saperstein has completed the flyer and submitted it to Patty. It is now available on the SOB web page. Patty confirmed flyers will be posted in various locations within the School of Business.
- Event is confirmed for Friday, March 23<sup>rd</sup>, 7:30PM start, at Slocum's Lanes, in Ewing, NJ.
- Cost is \$25 per person. Current students can attend for \$15. Dean Keep is willing to fully sponsor up to 15 students from various SOB clubs.
- 48 attendees would make the event "fully booked" (4 per lane). This would be a great result. The early "buzz" for this event has been very positive.

- A scheduling conflict with the Alumni Association's Philadelphia Event was noted. We had checked the date earlier, but the two events ended up being the same night. We will avoid this in the future by previewing all prospective event dates with Alex Lefebvre in TCNJ's Office of Alumni Affairs. (lefebvra@tcnj.edu)

### **Golf Outing:**

- Wednesday, October 3, 2012 is the date, with a check-in time of 7:15AM, and a "shot-gun" start for golfers at 7:45AM.
- Dean and Dave discussed the importance of sponsorships and the challenges of securing them. A sponsorship subcommittee may be formed. We are hoping to get a list of firms already working with Alumni Association. We will avoid contacting these firms.
- There will be a putting contest added to this year's event.
- Patty suggested a "learning event" for inexperienced golfers wanting to participate.

### **Homecoming:**

- Saturday, 10/20/2012.
- SOB Alumni **will have** a tent. We want to be visible, continue to get the word out, and create a buzz.
- We hope to have sufficient Chapter membership, as well as TCNJ personnel cover the tent for shifts and use the day to promote our other projects.

### **Publicity:**

- We are very happy with attendance at the meeting. This is trending in the right direction!

- We will continue sending an announcement to the LinkedIn group before chapter meetings.
- Patty will make sure all confirmed event dates are mentioned in newsletter.

**Other SOB Business:**

- The Salt Creek Grille networking event is scheduled for Thursday 9/20
- 3<sup>rd</sup> Wednesday Alumni panel is scheduled for 2/15, 3/21, 4/18
  - Potential topics: Personal Finance, Sales, Women in Business, Student trip to JP Morgan, Finance Forum
- Mayo Business Plan initiative is proceeding. Alumnus Eric Szabo '97 has doubled the first place prize with a donation to \$12,000. This project could provide good publicity.
- Morayea discussed the benefits of alumni's firms offering internships to current students.
- Patty is looking for a Manhattan location for a Spring, 2012 networking event. Must be able to hold 75 people and not charge for room. Preferred location is near Penn Station.

Ken moved to adjourn meeting, Dean 2nd. All were in favor. Meeting adjourned.

Next Executive Board meeting: Tuesday February 7th, 2012, 8PM.

Next chapter meeting: Monday April 30<sup>th</sup>, 2012, 7PM, at Paul Loser Hall, Room #120. (Note: refreshments to be served beginning at 6:45PM).

Respectfully submitted,

Scott Zimmermann

SOB Alumni Chapter Board Secretary

January 25, 2012