

# Meeting Minutes

## TCNJ School of Business Chapter Meeting 2015 (#1)

January 19, 2015 - 7:00pm

Secretary: Michael Saperstein

---

### 1. Call to Order- Dave Gabauer (President)

### 2. Message from the Dean (State of the Union)- Dean William Keep

- a. Future of the School of Business
  - i. Possible Grad Programs (earliest, Fall 2016)
  - ii. New Staff Adds
- b. Mayo Business Competition
  - i. Up to \$40,000 total prize fund

### 3. Discussion of Rinn Duin 2015 event

- a. Tentative Date set for 3/12/15
- b. Will utilize new food outlet with items easier to eat
- c. Possible TCNJ beer?
- d. Possible TCNJ / Rinn Duin T-Shirts as another fundraising vehicle

### 4. Possible TCNJ SoBA closed Facebook group

- a. For private discussion of issues and events
- b. To be created by Mike Saperstein

### 5. Discussion of Golf Event 2015

- a. Discussion of payment process (checks to go directly to J. Castaldo)
- b. Need new banners for sponsors due to new TCNJ logo
- c. Optional golf lesson to be discussed

### 6. Formation of new Fundraising Committee

- a. John Kostin chosen as committee chair
- b. Members will serve a 2 year term
- c. Plan is for 1-2 meetings per year and one call per quarter
- d. Immediate focus is to increase sponsorships for Golf Event. Secondary focus would be to acquire sponsors for additional events (ie, food sponsor for Rinn Duin, etc.)

### 7. Discussion of Data Needs

- a. Group cleared to receive demographic data from Cristen Jones
- b. Patty can also help with urgent data needs

### 8. Discussion of how to reach new graduates

- a. Possible pre-graduation event for seniors?
  - i. Ken Baumann is a possible point person
  - ii. Possible timeframe- after spring break, before finals

- b. Creation of a Board seat for a senior class liaison
  - i. Patty to reach out via newsletter immediately to recruit
- c. Possible Outreach Committee?

**9. Meeting adjourned. Next meeting is May 11, 2015**