

| Name: | | Paws ID: |
|-------|-------|----------|
| Last | First | |

Submit this form with your attached essay (Item #1) to your advisor by the end of your sophomore year.

1. <u>IDB Course of Study Explanation</u>: Please attach one page, double-spaced essay explaining how the courses you have selected fit into a coherent course of study. Keep in mind that prospective employers will be interested in your unique and individualized interests and the reasons behind your academic plan.

2. <u>TRACK – Choose one path from the following:</u>

__ Self-Designed Track Title: _____

(Choose 3 business or non-business courses. No more than 2 options may be from the same subject/prefix.)

| 1. | |
|----|--|
| 2. | |
| 3. | |

____ Business & Public Policy Track

- 1. MGT 385 or BUS 385 (satisfies Liberal Learning: World Views & Ways of Knowing)
- 2. ____

(Choose one: BUS 325 or BUS 360)

3.

(Choose one: BUS 300, MGT 215, MGT 330, ECO 315, ECO 320, ECO 325, ECO 345, ECO 365, ECO/POL 380, MKT 370 (when topic is Marketing & Public Policy), PHL 240, POL 300, POL 305, POL 315, SOC 317, SOC 330, Independent Study or Independent Research by advisement

_ Innovation Track

- 1. Bus/Mgt 375: Innovation (also satisfies Liberal Learning: World Views & Ways of Knowing)
- 2.

(Choose one: MGT 381: Entrepreneurship/Small Business Management; MKT 335 New Product Management; TST 161: Creative Design

3. _____

(Choose one: BUS 370: Law, Technology and Business: The 21st Century Corporation and the Future of Work;* IDS 252: Society, Ethics, & Technology; IMM 370: The Cult of Technology*

*370 courses may change topics or have sections with different topics. Be sure to enroll in section with the topic listed above or consult with your advisor in advance to determine whether other sections can be substituted.

If you identify another course at TCNJ that you wish to substitute for a requirement above, please contact your adviser prior to taking the course to determine whether substitution is acceptable.

3. <u>SECONDARY FOCUS - Choose one path from the following:</u>

| _ Minor: | |
|--------------------------------------|---------------------------------------------------|
| (Cannot be Accounting, Finance, Mana | agement, or Marketing) |
| _ Interdisciplinary Concentration: | |
| _ Focus Courses (by advisement): | |
| 1 | |
| 2 | |
| 3 | |
| 4 | |
| 5 | |
| List approved back-up course opt | ions in the event that one or more of your course |
| are unavailable: | |
| lent Signature: | Date: |
| visor Signature: | Date: |