

Name: _____ ID: _____

Total Units (Earned & In Progress): ____

Second Major/Minor: _____

Additional Units Needed to Reach 32: ____

Proficiencies

- ___ IDS 102: Information Literacy
- ___ WRI 102

Civic Responsibilities

- ___ Community Engaged Learning
- ___ Gender
- ___ Global Perspective
- ___ Race & Ethnicity

First Seminar Program

___ FSP: _____

Liberal Learning Breadth Distribution

(Option C – To view Options A & B, see Liberal Learning website)

Arts & Humanities

- ___ Literary, Visual, & Performing Arts
Course: _____
- ___ World Views & Ways of Knowing
Course: _____

Social Science & History

- ___ ECO 101: Principles of Microeconomics
- ___ ECO 102: Principles of Macroeconomics
- ___ Social Change in Historical Perspective
Course: _____

Quantitative Reasoning & Natural Science

- ___ Natural Science w/ Lab
Course: _____
- ___ MAT 125: Calculus for Business & Social Sciences or MAT 127: Calculus A
- ___ STA 115: Statistics or STA 215: Statistical Inference
(STA 215 requires coreq: MAT 125 or MAT 127)

Per Liberal Learning requirements, please note that a single course may cover up to ONE domain and up to TWO civic responsibilities.

Free Electives

- ___ WRI 102 (if needed)
- _____
- _____
- _____
- _____
- _____

Quantitative Analysis Option:

- ___ Quantitative Analysis Course: _____
Choose one: ECO 231, MKT 310, MKT 430, STA 305, STA 307, or other analysis course upon prior approval
(Prereq: STA 115 or STA 215; STA 305 requires STA 215; MKT 430 also requires MKT 300; please see catalog for STA307 prereqs)

- ___ BUS 099: Business Orientation Seminar (0 credit)
- ___ BUS 100: Business Colloquium (0 credit)

Core Courses (Common Body of Knowledge):

- ___ ACC 201: Financial Accounting (*Prereq: 100-Level Math*)
- ___ ACC 202: Managerial Accounting (*Prereq: ACC 201*)
- ___ BUS 200: Legal/Regulatory Environmental of Business
(Writing Intensive, complete during Soph. Year or fall of Jr. Year)
- ___ FIN 201: Financial Methods (.5 unit)
(Prereq: ECO 101 or ECO 102 + STA 215 + ACC 201)
- ___ MGT 201: Management Principles & Practices (.5 unit)
- ___ IST 201: Introduction to Data & Information Science (.5 unit)
- ___ MKT 201: Marketing Principles (.5 unit)
- ___ MGT 360: Operations Management (*Prereq: STA 115 or STA 215 + MGT 201*)
- OR *MKT 360: Supply Chain (*Prereq: STA 115 or STA 215 + MKT 201*)
**MKT 360 may not be used to satisfy both the business core requirement AND the MKT Breadth requirement OR MKT course requirement*
- ___ MGT 499: Strategic Management
(Must be senior; Prereqs: ACC 202 + FIN 201 + MGT 201 + MIT 201 + MKT 201 + MGT 360 or MKT 360)

Business Breadth:

- ___ FIN _____ (*Choose one: FIN 310, 320, 330, 335, 340, 350, 370*)
- ___ MGT _____ (*Choose one: MGT 301, 310, 320, 350*)
- ___ IST _____ (*Choose one: IST 310, 320, 350*)
- ___ MKT _____ (*Choose any 300-level MKT course EXCEPT MKT 300 & MKT 365*)

Marketing Options:

- ___ MKT 300: Marketing Information Analysis (*min. grade of "C"*)
(Prereq: STA 115 or STA 215; must be taken prior to senior year)
- ___ MKT course (300/400 Level): _____
- ___ MKT course (400 Level): _____
- ___ MKT 450: Marketing Management (Writing Intensive)
(Prereq: MKT 300 + FIN 201 + MGT 201, reserved for seniors)

International Business Requirement:

- ___ International Business Course: _____
(May be met through Business Breadth or Major Options)
Courses include: INB 250, INB 260, INB 330/FIN 335, INB 365, BUS 360, ECO 335, ECO 340, ECO 345, ECO 380, MGT 310, MKT 340, FIN 340, or other approved courses by advisement.

SUGGESTED FOUR-YEAR SEQUENCE

Marketing

FRESHMAN

FALL

SPRING

<ul style="list-style-type: none">___ IDS 102: Information Literacy (0 credit)___ BUS 099: Business Orientation Seminar (0 credit)___ ECO 101: Principles of Microeconomics___ FSP: First Seminar Program___ MAT 125 Calculus for Business (or MAT 127)___ Liberal Learning Requirement	<ul style="list-style-type: none">___ BUS 100: Business Colloquium (0 credit)___ ECO 102: Principles of Macroeconomics___ STA 115: Statistics (or STA 215)___ WRI 102: Academic Writing or Elective___ MGT 201: Management Principles & Practices (0.5 unit)___ MKT 201: Marketing Principles (0.5 unit)
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SOPHOMORE

<ul style="list-style-type: none">___ ACC 201: Financial Accounting & Reporting___ MKT 300: Marketing Information & Analysis___ 2nd (MGT): Breadth course___ Liberal Learning Requirement	<ul style="list-style-type: none">___ BUS 200: Legal/Regulatory Environment of Business___ FIN 201: Fundamental Financial Methods (0.5 unit)___ IST 201: Introduction to Data & Information Science (0.5 unit)___ Quantitative Analysis Option___ Liberal Learning Requirement
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JUNIOR

<ul style="list-style-type: none">___ ACC 202: Managerial Accounting___ 300/400-level Marketing Option course___ MGT 360: Operations Management or MKT 360: Supply Chain Management___ Elective	<ul style="list-style-type: none">___ 2nd (IST): Breadth course___ 2nd (FIN): Breadth course___ 300/400-level Marketing Option course___ Elective
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SENIOR

<ul style="list-style-type: none">___ 400-level Marketing Option course (or 300/400-level if MKT 430 is taken as Quant. Analysis option)___ Liberal Learning Requirement___ Elective___ Elective	<ul style="list-style-type: none">___ MGT 499: Strategic Management___ MKT 450: Marketing Management___ Elective___ Elective
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