## **MGT360 OPERATIONS MANAGEMENT**

## **Outside Reading List (Optional)**

**Outliers - The Story of Success** 

The Black Swan: The Impact of the Highly Improbable

The Relentless Revolution: A History of Capitalism

The Most Powerful Idea in the World: A Story of Steam, Industry and Invention

Guns, Germs, and Steel: The Fates of Human Societies

**Capitalism: A Short History** 

Too Big to Fail

**Cradle to Cradle: Remaking the Way We Make Things** 

The Upcycle: Beyond Sustainability--Designing for Abundance

The Art of War

Talk Like TED

The Box: How the Shipping Container Made the World Smaller and the World Economy Bigger

**Ninety Percent of Everything** 

The Forgotten Man: A New History of the Great Depression

**Steve Jobs** 

The Big Short: Inside the Doomsday Machine

Richard Steele said, "Reading is to the mind what exercise is to the body."

Milton Friedman warned, "Sloppy writing reflects sloppy thinking."

Karl Peterson suggested, "Forewarned is forearmed."