

Spring 2019 Advising Newsletter



THE COLLEGE OF NEW JERSEY
SCHOOL OF BUSINESS

Getting Ready for Registration...

1. **Know your Enrollment Appointment Date/Time** (on right side of your *Student Center* in PAWS). The Fall 2019/Winter 2020 Registration Window is April 2nd – April 12th.
2. **Check for Advising Holds!**
 - The School of Business places holds on all business majors whose cumulative GPA is below 2.5. You must meet with your advisor to have this hold released.
 - All other registration holds must be released by the respective department.
3. **Review your Academic Requirements** in PAWS (or What-If Report if changing your major). Use major check sheet alongside PAWS if it helps you to better visualize your requirements.
4. **Plan out your fall semester.** Take into account necessary prerequisite coursework. Make sure you have some back-up options.
5. **Meet with your advisor.** Prepare for your meeting to make the most of your time with your advisor. Write down questions. Common questions include major/minor options, studying abroad, career exploration, academic progress, etc. Discuss potential course options for the upcoming semester.

➔ **REGISTER!**

Advising Basics

- [Advising Resources](#)
- [Advising Guide 2018-19](#)
- [PAWS Help](#)
- [Major Check Sheets & Suggested Four Year Sequences](#)
- [Course Sequencing Form](#)
- [Schedule Grid](#)
- [Internships for Credit](#)
- [Credit Overload Request](#)
- [Faculty Directory](#)



School of Business - Department Chairs		
Accounting & Information Systems	Dr. Bea Chiang	BB 212, bchiang@tcnj.edu
Economics	Dr. Subarna Samanta	BB 127, ssamanta@tcnj.edu
Finance	Dr. Seung Hee Choi	BB 317, choi@tcnj.edu
Management	Dr. Joao Neves	BB 216, neves@tcnj.edu
Marketing & Interdisciplinary Business	Dr. John McCarty	BB 130, mccarty@tcnj.edu



Frequently Asked Questions

I want to take 5 units in the fall. How do I request an overload?

Students are automatically limited to 4.5 units in the fall and spring semester (unless on probation). With permission, business major may take 5 units. To request an overload, complete the online request form. It is **STRONGLY** suggested you complete this form at least a week before your enrollment appointment time to ensure you have received approval or denial confirmation. After you have submitted the overload request, you will be notified via email regarding your status.

If I repeat a course, will it remove the lower grade from my GPA?

You may repeat a course once without needing approval. Upon completing the course for the second time, the lower grade may be removed from your GPA (also from your credit total if credit was earned the first time). Please note that a course withdrawal is considered an attempt in the repeat total. If your GPA/credit total is not automatically recalculated within a week or so of the final grade posting, please be sure to complete the Repeat Course Notification Form and submit to R&R.

Can I take a course Pass/Fail (Ungraded)?

If the course is considered a free elective (is not being used to satisfy a Major or Liberal Learning requirement), you may request/rescind the ungraded option by the deadline set forth by Records & Registration. See the Academic Calendar for deadlines.

I just received an internship offer! May I receive credit for the internship?

Congrats! Students may earn up to 3 units of free elective credit throughout their academic career, with up to 2 units for a single internship. Registration for the internship must take place within the Add/Drop period of the start of the semester. Internships may not be backdated for credit. All credited internships are supervised by a faculty member from the start of the internship. For more information, see our [Internship Website](#).

How does studying abroad work?

Studying abroad is a wonderful way to diversify your experiences not just academically but also for your personal and professional development! Students can choose from a variety of locations in either the fall or spring semesters. If you want to travel abroad but want to go for a shorter amount of time, the winter and summer trips offer a great way to do this. See the [Center for Global Engagement \(CGE\) office](#) for the study abroad application process. Once you have chosen a location, you will need to seek course approval from respective department chairs to ensure a smooth transfer of courses/credits. The CGE facilitates study abroad info sessions (Study Abroad 101) to provide students with introductory information on the study abroad process.



Liberal Learning Cheat Sheet for Business Majors

Domains (Breadth Distribution)
Literary, Visual, & Performing Arts
World Views & Ways of Knowing - ECO, BA MAJORS WILL TAKE ECO 210 FOR THIS REQUIREMENT
Social Change in Historical Perspective
Natural Science w/ Lab
<i>Quantitative Reasoning – satisfied through MAT 125/127 and STA 115/215 (ECO majors will take ECO 105 in place of STA 115/215)</i>
<i>Behavioral, Social, Cultural Perspectives – satisfied through ECO 101 and ECO 102</i>

Civic Responsibilities
Global - ECO MAJORS (BOTH BA AND BS) will take a major requirement that satisfies this (ECO 340 or INB 330/FIN 335)
Race & Ethnicity
Gender
<i>Community Engaged Learning (you do not need to take a separate course for this)</i>

Liberal Learning Course Search:

1. Go to the Class Search in PAWS
2. Scroll to bottom – “Class Attribute” and choose if you want to search for a Liberal Learning Domain or a Liberal Learning Civic Responsibility from the drop down menu.
3. From the drop down menu for “Class Attribute Value,” choose which requirement you want to search for. This will show all of the courses that are being offered that term that satisfy that specific requirement. If you only want to search for open courses (recommended), be sure to check the “Search Open Classes Only” on the Class Search page.

A single course may satisfy up to ONE Domain and TWO Civic Responsibilities.

Please use PAWS Academic Requirements Report to view your remaining LL requirements.



Summer 2019 Courses



See PAWS Class Schedule for Course Information

ACC 201: Financial Accounting

ACC 202: Managerial Accounting

ECO 101: Principles of Microeconomics

ECO 102: Principles of Macroeconomics

FIN 201: Fundamental Financial Methods

FIN 239: Personal Finance

FIN 320: Financial Management: Working Capital

FIN 330: Corporate Finance

FIN 335/INB 330: Capital Flows & Currency Crisis

FIN 360: Financial Modeling

FIN 430: Business Valuation

IST 201: Intro to Data & Information Science

IST 320: Database Management for Business

IST 350: Business Analytics

MGT 360: Operations Management

MGT 499: Strategic Management

MKT 380: Advertising



Fall 2019 Course Highlights

This is not a complete list of all courses being offered in the Fall 2019 Semester.

To view course details and a full list of all courses, see PAWS Class Schedule.

ACC 271: Forensic Investigations (1 unit)

Prerequisite: Sophomore status or higher

This forensic-based course covers various aspects of forensic investigations in a corporate environment. The first series of topics reviews the history of forensic science, the legal environment of investigations, an understanding of the relevant aspects of the financial side of the organization, and ethical considerations in forensic investigations. The second series of topics covers evidence in the form of documents and electronic records, and the employee, supplier, and management frauds that are committed in organizations. The legal environment is revisited with a review of forensic psychology that focuses on the topic from a legal proceedings perspective. The final series of topics includes proactive methods and techniques to detect fraud, and the coverage will include proactive fraud and tax evasion detection strategies, using the computer effectively and efficiently in investigations, and ethical considerations in forensic report writing and forensic presentations.

ACC 291: Sophomore Career Planning (0.5 unit; Hossein Nouri)

ATTENTION ACCOUNTING MAJORS! This course has been moved from spring to fall of sophomore year. All current Accounting majors should complete this course during fall of sophomore year. If you have not yet completed this course, you must take it in the fall.

BUS 380: Law, Technology, & Business (1 unit; Susanna Monseau)

Satisfies Liberal Learning *Social Change in Historical Perspective* requirement.

This course explores the twenty-first century business, work and legal environments from a variety of perspectives. The course introduces and traces the main technological, social, environmental and economic drivers that have created the Second Digital Age. It then focuses on the corporation of the twenty-first century and changing business models. The third part of the course focuses on the future of work in an age of automation and demographic changes. The fourth part of the course looks at how laws and policy are affected by technological change and are shaping the new business environment.

ECO 370: Special Topics – Economic Analysis with the US Census (1 unit; Richard Baker)

Prerequisite: ECO 101

This course examines topics in labor economics and economic history organized around usage of data from the United States decennial census. The census has long been an important data source for economists considering labor and demographic questions. Recent advances in digitization and computing technology have further increased the value of the census by making economical the linkage of large samples of individuals across census years, which reveals migration patterns and childhood environments of respondent. Best practices in census record linkage will be explored, and potential biases discussed. Economic theory and econometrics will be utilized to examine topics related to health, education, and migration that can be examined with census data.

ECO 392: Fed Challenge (0.5 unit; Michele Naples)

Prerequisites: ECO 102 & 1 other Economics course are prerequisites, and students are encouraged to take FIN 201, ECO 302, and/or ECO 310 before or with ECO 392.

This half-course involves students in a team effort to assess current macroeconomic and financial conditions. They divide into sub-groups, gather data and prepare a near-term forecast for the economy, especially for unemployment, inflation and potential economic threats. They develop specific monetary policy recommendations, draft a 15-minute group illustrated presentation, prepare deep background for 15-25 minutes of interrogation by judges, and work on oral-presentation skills in conjunction with visiting faculty and alums. A subset of 3-5 students serve as TCNJ's team, competing in the Philadelphia Region Fed Challenge in November.

FIN 360: Financial Modeling (1 unit; Nonna Sorokina)

Prerequisites: FIN 310, and STA 115 or 215

This course is typically offered in the spring semester.

Extensive use of quantitative methods and spreadsheet software to explore financial models. Topics include: data analysis for risk and return measurement, portfolio optimization, the term structure of interest rates, and option valuation using Monte Carlo simulation and lattices. Course uses a computer laboratory.

FIN 370: Special Topics in Finance – Financial Reporting (1 unit; Patrick Singkamanand)

Prerequisite: FIN 201

FIN 391: Student Investment Fund (0.5 unit; Herbert Mayo)

If interested, reach out to Dr. Mayo to discuss.

FIN 391: Private Placement (0.5 unit; Thomas Patrick)

FIN 391: Hedge funds/Private Equity (0.5 unit; Thomas Patrick)

IST 370: Special Topics – Blockchain for Business (1 unit)

Prerequisite: IST 201

This introductory course is designed to introduce students to how blockchain and Distributed Ledger Technologies are being used. The course will focus on practical case studies and will be designed for both nontechnical and technical audiences. Students will explore future implications for businesses and will learn how to propose and apply blockchain based solutions to any number of areas.

MGT 370: Special Topics – Supply Chain (1 unit; Shengbin Wang)

Prerequisite: MGT or MKT 360

This is a second course in Supply Chain Management which will build on the material covered in MGT 360 Operations Management and MKT 360 Supply Chain Management. This course, taught by a new faculty member specialized in Supply Chain Management, is important for Management and Marketing majors, as well as other students, who are interested in a career in supply chain management.

Heidelberg Study Abroad Students! Professor Susan Hume will be teaching FIN 330:

Corporate Finance and FIN 340: International Finance this fall.



Winter 2020 Courses

See PAWS Class Schedule for Course Information

ACC 201: Financial Accounting

ACC 202: Managerial Accounting

ECO 101: Principles of Microeconomics

ECO 102: Principles of Macroeconomics

FIN 201: Fundamental Financial Methods

FIN 239: Personal Finance

FIN 310: Investments

FIN 320: Financial Management Working Capital

FIN 330: Corporate Finance

FIN 335/INB 330: Capital Flows & Currency Crisis

IST 201: Intro to Data & Information Science

MGT 310: Cross Cultural Management

MKT 380: Advertising

MKT 480: Marketing Communications Management