| Name: ________________________________ | ID: __________________ | Total Units (Earned & In Progress): ____ |
| Total Units Needed to Reach 32: ____ |

### Proficiencies
- IDS 102: Information Literacy
- WRI 102: Academic Writing

### Civic Responsibilities
- Community Engaged Learning
- Gender
- Global Perspective
- Race & Ethnicity

### First Seminar Program
- FSP: ____________________________

### Liberal Learning Breadth Distribution
(Option C – To view Options A & B, see Liberal Learning website)

#### Arts & Humanities
- Literary, Visual, & Performing Arts
- Course: __________________________
- World Views & Ways of Knowing
- Course: __________________________

#### Social Science & History
- ECO 101: Principles of Microeconomics
- ECO 102: Principles of Macroeconomics
- Social Change in Historical Perspective
- Course: __________________________

#### Quantitative Reasoning & Natural Science
- Natural Science w/ Lab
- Course: __________________________
- MAT 125: Calculus for Business & Social Sciences or MAT 127: Calculus A
- STA 115: Statistics (or STA 215: Statistical Inference; STA 215 requires co-requisite MAT 125 or MAT 127)

Per Liberal Learning requirements, please note that a single course may cover up to ONE domain and up to TWO civic responsibilities.

### Quantitative Analysis Option:
- Quantitative Analysis Course:
  - Choose one: ECO 231, MKT 310, MKT 430, STA 305, STA 307, or other analysis course upon prior approval
  - (Prereq: STA 115 or STA 215; STA 305 requires STA 215; MKT 430 also requires MKT 300; please see catalog for STA 307 prereqs)

### Core Courses
- ACC 201: Financial Accounting (Prereq: MAT 100 level course)
- BUS 200: Legal/Regulatory Environmental of Business
- Acc 201: Financial Methods (0.5 unit)
- Prereq: [ECO 101 or ECO 102] + [STA 115 or STA 215 or ECO 105] + [ACC 201]
- MGT 201: Management Principles & Practices (0.5 unit)
- IST 201: Introduction to Data & Information Science (0.5 unit)
- MKT 201: Marketing Principles (0.5 unit)
- MGT 360: Operations Mgt.; Prereqs:[STA 115 or STA 215] + [MGT 201]
- OR MKT 360: Supply Chain; Prereqs:[STA 115 or STA 215] + [MKT 201]
- MKT 360 may not be used to satisfy both the business core requirement AND the MKT Breadth requirement
- MGT 499: Strategic Management
- Must be senior; Prereq: [ACC 202] + [FIN 201] + [MGT 201] + [IST 201] + [MKT 201] + [MKT 360 or MKT 360]

### Business Breadth:
- FIN ____ (Choose one: FIN 310, 315, 320, 330, 335, 340, 350, 370)
- MGT ____ (Choose one: MGT 301, 310, 320)
- IST ____ (Choose one: IST 310, 320, 350)
- MKT ____ (Choose any 300-level MKT course EXCEPT MKT 300 & MKT 365)

### Marketing Options:
- MKT 300: Marketing Info Analysis (must earn min. grade of “C”)
  - Prereq: [STA 115 or STA 215]; MKT 300 must be taken prior to senior year
- MKT course (300/400 Level):
- MKT course (400 Level):
- MKT 450: Marketing Management (Writing Intensive)
  - Prereq: MKT 300 + FIN 201 + MGT 201, reserved for seniors

### International Business Requirement:
- International Business Course:
  - (May be met through Business Breadth or Major Options)
  - Courses include: INB 250, INB 260, INB 331/335, INB 365, BUS 360, ECO 335, ECO 340, ECO 345, ECO 380, MKT 310, MKT 340, FIN 340, or other approved courses by advisement.

Check sheet is based on the year you declare your major. Please use check sheet in conjunction with PAWS. Graduation requires an overall and major GPA of 2.0.
# SUGGESTED FOUR-YEAR SEQUENCE

## Marketing

### FRESHMAN

#### FALL

- IDS 102: Information Literacy (0 credit)
- BUS 099: Business Orientation Seminar (0 credit)
- ECO 101: Principles of Microeconomics
- FSP: First Seminar Program
- MAT 125: Calculus for Business (or MAT 127)
- Liberal Learning Requirement

#### SPRING

- BUS 100: Business Colloquium (0 credit)
- ECO 102: Principles of Macroeconomics
- STA 115: Statistics (or STA 215)
- WRI 102: Academic Writing or Elective
- MGT 201: Management Principles (0.5 unit)
- MKT 201: Marketing Principles (0.5 unit)

### SOPHOMORE

#### FALL

- ACC 201: Financial Accounting & Reporting
- MKT 300: Marketing Information & Analysis
- MGT Breadth
- Liberal Learning Requirement

#### SPRING

- BUS 200: Legal/Regulatory Environment of Business
- FIN 201: Fundamental Financial Methods (0.5 unit)
- IST 201: Intro to Data & Info Science (0.5 unit)
- Quantitative Analysis Option
- Liberal Learning Requirement

### JUNIOR

#### FALL

- ACC 202: Managerial Accounting
- Marketing 300/400-level Option course
- MGT 360: Operations Management
  or
  MKT 360: Supply Chain Management
- Elective

#### SPRING

- IST Breadth
- FIN Breadth
- Marketing 300/400-level Option course
- Elective

### SENIOR

#### FALL

- Marketing 400-level Option course
  (or 300/400-level if MKT 430 is taken as Quant. Analysis option)
- Liberal Learning Requirement
- Elective
- Elective

#### SPRING

- MGT 499: Strategic Management
- MKT 450: Marketing Management
- Elective
- Elective

Please note that a total of 32 units are required to graduate. To complete the Marketing degree program, ALL specific course requirements must be satisfied, and a minimum of 32 units must be earned.