

Seung Hee Choi, Ph.D.

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Teaching Interests

Corporate Finance, Real Estate Finance, Real Asset Valuation, Financial Valuation, Corporate Governance, Mergers and Acquisition, Investment Management

Research Interests

Corporate Finance, ESG, Mergers and Acquisitions, Real Estate Finance, Real Assets, ESG, Financial Regulation, Mutual Fund Performance

Academic Experience

The College of New Jersey, Ewing, NJ, USA

Chair, Finance Department, July 2018 - Present

Curriculum Coordinator, MBA Finance Track, 2018 – 2019

Professor, August 2019– Present

Associate Professor, August 2013– 2018

Assistant Professor, August 2008 – 2012

Courses Taught

FIN 330 Corporate Finance/Capital Budgeting

FIN 315/370 Real Estate Finance Fundamentals

FIN 310 Introduction to Investment

FIN 430 Business Valuation

FIN 391 Independent Study in Finance

FIN 391 SIE (Securities Industry Essentials)

FIN 495 Senior Thesis in Finance

FIN 201 Fundamental Financial Methods

FSP 164 History of Money and Capital Market (Global Awareness)

FSP 111 Numbers, Money, and Wall Street (World View& Way of Learning)

Coursed Developed

FIN 315/FIN 370 Real Estate Finance Fundamentals (Undergraduate Level)

FIN 391 SIE (Securities Industry Essentials)

FSP 164 Dark History of Money and Capital Market (Undergraduate Level)

FSP 111 Numbers, Money, and Wall Street (Undergraduate Level)

International Corporate Governance (MBA Level)

Corporate Finance and Valuation (MBA Level)

Selected Service Contributions

Member, Readiness Task Force – Academics, 2020 - Present

Member, Focus Group for Fall 2020 Course Design, 2020 - Present

Member, Provost Search Committee, 2019 - 2020

Chair, Finance Search Committee, 2019

Chair, Ad Hoc Tenure Review Committee, 2017

Chair, College Promotion and Tenure Committee (CPTC), 2016 – 2017

Chair, PRC, Finance Department, 2016

Faculty Advisor, Korean Student Association (KSA), 2015 - 2018

Co-advisor, Beta Alpha Psi, School of Business, 2010 – 2015

Professional/ Nonprofit Experience

NOVA (Network of Victim Assistance), PA, USA

Board Member, 2018 – Present

Co-chair, Governance Committee of NOVA, 2019 – 2020

Committee Member, Executive Committee of NOVA, 2019 – Present

Committee Member, Governance Committee of NOVA, 2018 – 2019
Committee Member, Endowment/Planned Giving Committee of NOVA, 2018 – 2019

Consultant, Philadelphia, PA

Financial Valuation & Corporate Governance, 2007 – Present

Hanjin Corp., Seoul, South Korea

Analyst, Business Planning Department, 1999 – 2001
Analyst, Merger and Acquisition Department, 1999 – 2001
Associate, Investor Relations (IR) Group, 1999 – 2001

Education

Drexel University, Philadelphia, PA

Ph.D. in Finance, LeBow College of Business, 2004 – 2008
MBA, Finance Concentration, LeBow College of Business, 2001 – 2003

Ewha University, Seoul, South Korea

B.S. in Political Science and Diplomacy, 1995 – 1998

Publications

“Corporate Governance Dynamics and Wealth Effect: Evidence from Large Loss Acquisitions and Large Gain Acquisitions in U.S.” with Samuel H. Szewczyk
Corporate Governance Vol. 19 No. 2, pp. 353-371, Emerald Publishing, April 2019

“Does AP Experience Affect Student Performance in Undergraduate Finance Courses?” with Tae-Nyun Kim and Jacob Camins-Esakov
Journal of Financial Education, Vol. 44 No. 1, pp. 34-59, 2018

“Millennials Buying a Home with a Mortgage or Renting a Home” with Thomas Patrick
International Research Journal of Applied Finance, Volume IX, issue 3, 2018

“Corporate governance dynamics in strategic changes: Evidence from major acquisitions” with Samuel Szewczyk
Managerial Finance, Volume 44, issue 2, 2018

“Window Dressing in Mutual Fund Portfolios: Fact or Fiction?” with Maneesh Chhabria
Journal of Financial Regulation and Compliance, Volume 21, issue 2, 2013

“Effective Delays in Portfolio Disclosure” with Maneesh Chhabria
Journal of Financial Regulation and Compliance, Volume 20, issue 2, 2012

“The impact of macroeconomic environment on merger activity: A time series analysis” with Bang Nam Jeon
Applied Financial Economics, Volume 21, pp 233-249, November 2011

“Shareholder rights and the market reaction to Sarbanes-Oxley” with Melissa B. Frye and Minhua Yang

Conferences

Financial Management Association Annual Meeting, Boston, Primary Author, 2017
Expertise on Boards and the Market for Directors with Acquisition Experience”

Multinational Finance Society, Barcelona, Primary Author, 2017
“Expertise on Boards and the Market for Directors with Acquisition Experience”

Multinational Finance Society, Barcelona, Primary Author, 2016
“Corporate governance dynamics in strategic changes: Evidence from major acquisitions”

Financial Management Association Annual Meeting, New York, Presenter, Primary Author, 2010
“Fund Holdings Information Disclosure”

Multinational Finance Society, Barcelona, Primary Author, 2010
“Fund Holdings Information Disclosure”

Financial Management Association Annual Meeting, Dallas, Primary Author, Presenter, 2008
“Explaining the choice of major acquisitions: Evidence of corporate governance dynamics”

Financial Management Association Annual Meeting, Orlando, Primary Author, Presenter, 2007
“Corporate governance dynamics in strategic decision: Evidence from major acquisitions and large loss acquisitions”

Korea Securities Research Institute (KSRI) Annual Seminar, Primary Author, Presenter, 2007
“Corporate governance dynamics in strategic decision: Evidence from major acquisitions and large loss acquisitions”

Financial Management Association Annual Meeting, Colorado, Primary Author, Presenter, 2006
“Shareholder rights and the market reaction to Sarbanes-Oxley,” with Melissa B. Frye and Minhua Yang

Eastern Economics Association Annual Meeting, Primary Author, Presenter, 2006
“The impact of macroeconomic environment on merger activity: A time series analysis,” with Bang N. Jeon

Eastern Financial Association Annual Meeting, Discussant, 2006
“Diversification, management incentives and degree of international involvement,” by Janikan Supanvanij

Research, Innovation, Scholarship, and Creativity Day, Primary Author, Presenter, 2007, Drexel University
“The path to growth: Understanding the bull run of mergers and acquisitions” with Bang N. Jeon

**Academic/
Professional
Honors
Prizes
Awards**

Beta Gama Sigma Faculty Award for Most inspiring Instructor, The College of New Jersey, 2019

Sabbatical Award, The College of New Jersey, 2017 - 1 semester

Support of Scholarly Activities (SOSA), The College of New Jersey, 2019/2016/2013/2011

Financial Management Association

Selected to participate in the 2007 FMA Doctoral Student Consortium

Selected to participate in the 2007 FMA Best PhD Student Paper Presentation Session (awarded to twenty selected PhD candidates.)

**Professional
Affiliation**

Member: Financial Management Association, American Finance Association, Eastern Finance Association, Korea America Finance Association