



2020-2021 AOL Report

School of Business



Prepared by Bea Chiang, Tammy Dieterich, Tae-Nyun Kim, Chanelle Lester, John McCarty, Joao Neves, Trevor O'Grady, and Lynn Tang (Chair)



Oral Presentation
Assessment: Lynn



In-House Assessment
Results: Tae-Nyun

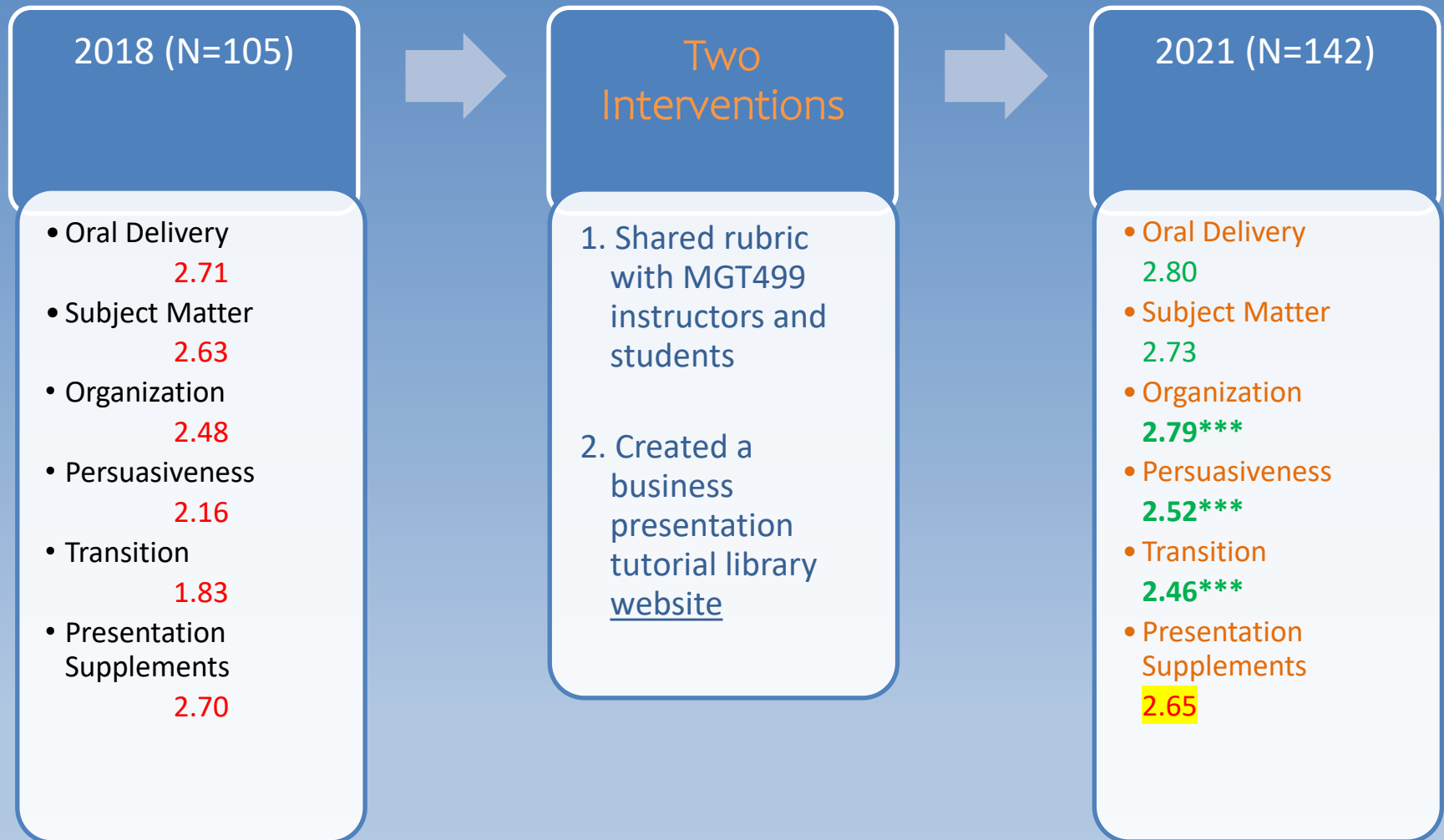


MBA Assessment: Chanelle



BA Economics Assessment

Oral (Online) Presentation Assessment Spring 2021



2021 Oral Presentation Assessment Comments



BUS400: In-House Assessment Test Spring 2021

	Accounting	Economics	Finance	Int. Disc.	Management	Marketing
Average # Correct (max. 106)	71.1	61.64	66.33	69.5	59.49	59.38
acc_percent correct	62.50%	47.32%	50.69%	59.38%	47.67%	41.83%
econ_percent correct	61.96%	57.65%	54.76%	67.86%	50.00%	51.10%
mgt_percent correct	73.21%	64.29%	68.92%	82.14%	71.76%	60.81%
qa_percent correct	43.61%	42.06%	46.09%	50.00%	41.86%	42.74%
fin_percent correct	69.17%	57.14%	69.63%	66.67%	52.40%	53.68%
mkt_percent correct	66.73%	58.79%	63.11%	53.85%	53.49%	64.69%
legal_percent correct	87.08%	73.81%	79.94%	91.67%	71.71%	68.38%
ist_percent correct	85.00%	72.86%	75.93%	70.00%	73.02%	70.77%
ib_percent correct	77.19%	68.75%	70.83%	56.25%	62.21%	67.95%
ethics_percent correct	44.38%	42.86%	48.15%	50.00%	41.28%	45.51%
N of students	40	14	54	2	43	39

MBA Assessment 2021

- The first MBA Class will graduate in August 2021!
- MBA ETS exam or course-based assessment for core business courses in the summer of 2021
- MBA satisfaction survey through Handshake in June 2021

Assessment Plan for 2021 -2022

- Closing the Loop:
 - Writing assessment BUS200, spring 2022
 - Business competencies: BUS400 fall and spring
 - Continue the review of SOB learning goals and learning objectives
 - Indirect measures: starting salary for SOB graduates, employer survey, and business council survey



Thank
you

Special Thanks To:

- Ro
- Stephanie
- Nicole