TCNJ SCHOOL OF BUSINESS

ADVISING NEWSLETTER

Fall 2023 & Winter 2024 Registration Window: April 4th - 14th

CONTENTS

Registration Preparation
PAGE 2

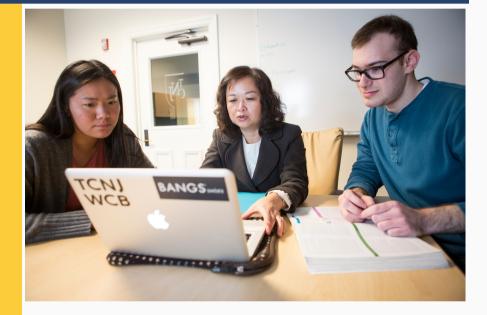
Fall Course Highlights <u>PAGE 3 - 5</u>

Summer 2023 Course Offerings <u>PAGE 6</u>

> New Minors! PAGE 7

> > FAQ PAGE 8





Helpful Resources

School of Business Advising Resources

Major Check Sheets & Suggested Four Year Sequences

Records & Registration Advising Resources

Center for Student Success Virtual Resources

<u>Liberal Learning</u>

Course Waitlist Information

Registration Preparation

- Enrollment Appointment Time: See the right side of your Student Center in PAWS. Click on your Enrollment Appointment date to find out the time of your Enrollment Appointment. REGISTER AT YOUR ENROLLMENT APPOINTMENT TIME.

 Advising Holds: Check your PAWS account for any registration holds. All School of Business majors whose GPA is below 2.5 must meet with their advisor to have their advising hold released. All new business students also have an advising hold on their account. (First year students will have this hold released AFTER the BUS 99 advising class session on 10/19. Those not in attendance must meet with their advisor to have their hold released.)
 ALL OTHER HOLDS MUST BE RESOLVED WITH THE RESPECTIVE DEPARTMENT.

- Academic Requirements (AR) Report: Review your AR Report on PAWS, and begin planning your next semester's coursework. Map out future semesters to plan for prerequisite coursework. It's okay if some courses change, but it helps to plan ahead!

- Review the Class Schedule:

- **Build Your Shopping Cart.** Add back-up courses/sections in case your first choice classes become unavailable.
- Validate Your Shopping Cart. This ensures you're eligible to register for your selected courses.

- Academic Advisement: Your advisor is listed on the right side of your PAWS Student Center. After you've reviewed your AR Report and planned for potential courses, reach out to your advisor to schedule a meeting. Discuss your academic & career goals, questions about internships and research, exploring opportunities to expand upon your skillsets and experiences, etc.

- **REGISTER!** Register as soon as your Enrollment Appointment Time rolls around! Do not wait to register.

Department Chairs

<u>Accounting &</u> <u>Information Systems</u> <u>(ACC, IST)</u> <u>Dr. Bea Chiang</u>

Economics (ECO, INB) Dr. Bozena Leven

<u>Finance (FIN)</u> Dr. Seung Hee Choi

<u>Management (MGT)</u> <u>Dr. Joao Neves</u>

<u>Marketing &</u> Interdisciplinary Business (MKT. BUS) Dr. John McCarty



Fall 2023 Course Highlights

(See Class Schedule to view all courses)

BUS 380: Law, Technology, & Business (1 unit, Susanna Monseau)

Counts as a Social Change in Historical Perspective, Global Civic Responsibility, and an International Business course (for some majors)

This course explores the twenty-first century business, work and legal environments from a variety of perspectives. The course introduces and traces the main technological, social, environmental and economic drivers that have created the Second Digital Age. It then focuses on the corporation of the twenty-first century and changing business models. The third part of the course focuses on the future of work in an age of automation and demographic changes. The fourth part of the course looks at how laws and policy are affected by technological change and are shaping the new business environment.

ECO 320: Health Economics (1 unit, Dr. Brodersen)

Prerequisite: ECO 101

Are you interested in increasing your chances of getting a job in the healthcare industry? Did you know that whether or not the economy is doing well, the healthcare sector continues to create new jobs? With about \$4.3 trillion annual spending in 2021, or 18.3% of GDP, the US healthcare system is as big as the 4th biggest economy in the world, Germany. Enroll in ECO 320: Health Economics to gain a better understanding of the U.S. healthcare system and how it compares to the healthcare systems in other countries. You'll also learn, from an economic perspective, about patients, medical providers, health insurance and pharmaceutical companies, and the government's role. The course counts as an elective for majors (minors) in Economics, Public Health, Business and Society, and Interdisciplinary Business specialization/Business and Public Policy track.







FIN 315: Real Estate Finance Fundamentals (1 unit, Dr. Choi) Will satisfy FIN 300-level course requirement) Prerequisite: FIN 201 & ACC201

This class will provide an introduction to the fundamental concepts, principles and analytical tools regarding real estate markets, real estate assets, real estate investments and the public policy associated with real estate issues. One of key objectives of this course is to recognize the unique features of real estate that distinguish it from mainstream securities investments and corporate finance. Students are expected to prepare discounted cash flow financial analyses for the projected holding periods utilizing Net Present Value and Internal Rate of Return methodologies to calculate measures of return of real estate investment with considering all cash outflows and inflows.

FIN 340: International Finance (1 unit, Dr. Hume)

Will satisfy FIN 300-level course & International Business requirements) Prerequisite: FIN 201 & ACC201

A global approach to financial management. Topics include: financial structure in global markets; managing exchange rate risks and hedging; international capital budgeting; international arbitrage and parity.

Fall 2023 Course Highlights, Continued

(See Class Schedule to view all courses)

FIN 380: Statistical Financial Analysis (1 unit w/Dr. S Hume)

Will satisfy FIN 300-level course or Finance QA requirement) Prerequisite: FIN 201 & ACC

FIN 391-01: Student Investment Fund

(Currently managing \$650k+; 0.5 unit with Dr. Choi; Full semester) Prerequisite: FIN 310 & 320 or 330 If interested, email Dr. Choi (choi@tcnj.edu)



FIN 391-02: Independent Study/Research in Finance - Moody's Ratings

(.5 unit; Full semester w/ Dr. T. Patrick)

Prerequisite: FIN 201 & Finance Major/Minor Must fill out the independent study Google Form and forward the confirmation email to Dr. Patrick

FIN 391 - 03: Insurance Planning w/an Industry expert with CFP (0.5 unit; 1st Quarter)

Prerequisite: FIN 201 & Finance Major/Minor & Wealth Management/Financial Planning Minor

FIN 391-04: Independent Study/Research in Finance - Hedge funds/Private Equity

(0.5 unit; 2ND Quarter w/ Dr. T Patrick) Prerequisite: FIN 201 Must fill out the independent study Google Form and forward the confirmation email to Dr. Patrick

FIN 391-05: Independent Study in Finance – FINRA's SIE Exam Prep

(0.5 unit with Dr. Choi; Full semester)

Must fill out the independent study Google Form and forward the confirmation email to Dr. Choi

MGT 225: Art Management & Marketing

(1 unit with Professor Martine Bertin-Peterson)



Arts Management & Marketing is a full-semester course designed to provide students with an understanding of the theories, processes, and practices of managing and marketing arts organizations today. Management topics include management history and trends, arts leadership and group dynamics, organizational design, economics, operations and financial practices, business ethics, strategic planning and decisionmaking. Marketing topics include strategic marketing and planning, positioning and targeting, public relations, social media marketing, fundraising and development. Attention will be given to the application of management and marketing principles common to arts organizations in both the nonprofit and commercial sectors. Through readings, class lectures and interactive group exercises and projects, students will hone their problem-solving, critical thinking, decision-making and teamwork skills as they relate to arts management and marketing.

Fall 2023 Course Highlights, Continued

(See Class Schedule to view all courses)

MGT 215: Intro to Leadership (1 unit)

Reserved for students with sophomores standing or higher

Leadership skills are necessary for mobilizing organizations to achieve their goals, whether the organizations are businesses, government, nonprofits, or campus student groups. We will work together to further your development as a leader by studying the nature and practice of leadership in organizations. You will gain an understanding of the fundamental elements of effective leadership and how successful leaders are able to achieve organizational and personal success at the same time. As part of our work together, you will also begin to gain an understanding of your leadership style and to develop ethical leadership skills.

MKT 370: Special Topics in Marketing

Prerequisite: MKT 201

- Sections 01: Marketing Strategy & Sustainable Value
- Sections 04/05: Digital Marketing Strategy/Analytics (1 unit with Dr. Inyang



SPA 218: Business Spanish

Prerequisite: Two SPA 200 level courses

This course provides students with technical vocabulary, communicative skills, and cultural insights related to the Spanish-speaking business environment. Through essays, articles, research, discussions, case studies, role-plays, audio and videotapes, and the web we will take an in-depth look at the corporate dynamics of Latin American and Spanish societies. This course is part of the Spanish for Business Undergraduate Certificate. See below for additional information.

Spanish for Business Certificate Requirements: Core Course

• SPA 203 Intermediate Oral Proficiency or SPA 210 Spanish for Heritage Speakers

Two Additional Courses

- SPA 211 Intermediate Writing Proficiency
- SPA 218 Business Spanish

See detailed requirements for the certificate program here.



Summer 2023

ACC 201: Financial Accounting ACC 202: Managerial Accounting ECO 101: Microeconomics ECO 102: Macroeconomics **FIN 201: Fundamental Financial Methods FIN 239: Personal Finance** FIN 320: Financial Management: Working Capital **FIN 330: Corporate Finance** FIN 335/INB 330: Capital Flows & Currency Crisis **FIN 430: Business Valuation** (Graduating Seniors Only; Department Consent Required) IST 201: Intro to Data & Information **IST 310: Business Information Systems & Technology** IST 320: Database Management for Business IST 350: Business Analytics for Decision Making **MGT 201: Management Principles & Practices MGT 310: Cross-Cultural Management MGT 360: Operations Management MGT 499: Strategic Management**

Please visit summer.tcnj.edu for more information

ADVISING NEWSLETTER | PAGE 6

New Business Minors

Wealth Management and Financial Planning Minor

The WM/FP minor will require five-course units consisting of three core courses in finance and two elective courses from various fields. With the exception of the half unit Retirement Planning to be created, all courses are regularly offered. More potential topics of FIN391 in case of a program expansion, as mentioned earlier, can include Risk Management and Insurance Planning, Estate Planning, and Behavioral Finance.

FINANCIAL PLAN



For requirement and course information, please see the WM/FP Minor Page: <u>Link to Requirements Page</u>

Supply Chain Management Minor

The SCM minor focuses on providing students with critical thinking, analytical and leadership skills that are most demanded in the SCM field. Students will be able to identify and solve the issues and problems encountered in a firm's operations and supply chain management. They should also be able to present solutions to corporate executives by connecting the supply chain to the overall viability of their companies.

For requirement and course information, please see the SCM Minor Page: <u>Link to Requirements Page</u>



Leadership Minor

The purpose of the Minor in Leadership is to further students' development as leaders through curricular work. The minor will provide a formal curricular structure that offers leadership development opportunities to students who wish to work in organizations whether businesses, government agencies, or nonprofits. Its courses will provide the conceptual and analytical foundations about the nature and the practice of leadership to supplement students' practical experience and co-curricular skill development activities.



For requirement and course information, please see the Leadership Minor Page: <u>Link to Requirements Page</u>

Art Administration and Cultural Entrepreneurship Minor

Students attain cross-disciplinary preparation for leadership or management roles in arts organizations and cultural settings through an Arts Administration and Cultural Entrepreneurship Minor. The program combines preparation in arts leadership with business courses in management and marketing through a partnership between the School of the Arts and Communication and the School of Business.

For requirement and course information, please see the Arts Administration and Cultural Entrepreneurship Minor Page: <u>Link to Requirements Page</u>



ADVISING NEWSLETTER | PAGE 7

Spring 2023



Change of Major Application Process:

If you are interested in applying for another area within business, contact the respective department chair for your desired major or the Coordinator for Undergraduate Advising. Review the Change of Major Guidelines <u>HERE</u>. The Change of Major Application Window will open at the start of the fall semester.

Closed Courses:

If interested in a closed course, fill out the <u>School of Business course waitlist form</u>. For other requests, see <u>HERE</u>.

Credit Overload Request:

To request an overload, complete the <u>Credit Overload Request form</u>. We strongly recommend you submit your request well in advance of your Enrollment Appointment Time! Students must have a minimum GPA of 3.3 and must be at least sophomore status at the time of the request. (Accounting juniors and seniors do not have a minimum GPA requirement to overload.)

Declaring a Minor:

Some minors (outside the School of Business) may require an application. If you are interested in declaring a minor, reach out to the respective chair. The Minor Form must be completed, approved, and submitted to R&R at least one semester prior to graduation. See <u>HERE</u> for Minor Form.

Internships for Credit:

If you would like to complete an internship for credit, you must register for the internship at the BEGINNING of the internship. Credit for completed internships cannot be earned retroactively. For more information regarding earning credit for an internship, see <u>HERE</u>.

Repeating Courses:

You may repeat a course ONCE before needing approval. A course withdrawal ("W") is considered an attempt. If you want to register for a course for the THIRD time, you must seek approval via the Repeat of Course Authorization Form (see <u>HERE</u>). All grades will appear on your transcript, but only the highest grade will be calculated in your GPA. If you completed a course at TCNJ and want to repeat the course to improve your GPA, it MUST BE REPEATED AT TCNJ.





