

Name: _____

PAWS ID: _____

Unit Total Requirement

Earned + In Progress Units (do not count repeat coursework): _____

How many more units do you need to earn 32 units: _____

College Core Requirements

Proficiencies

- ___ IDS 102: Information Literacy
- ___ FYW 102: Academic Writing (1 unit)
- ___ FYS ____: First Year Seminar (1 unit)

Social Justice

- ___ First-Year Community Engagement (FYC 100)
- ___ Gender & Sexuality: _____
- ___ Global Perspectives: _____
- ___ Race & Ethnicity: _____

A single course may cover up to ONE discipline and up to TWO social justice courses. Major and minor coursework may satisfy College Core requirements freely for the Breadth Distribution requirements. See the College Core website for more info.

Free Electives (The number of free elective courses varies by student. Just remember, Marketing majors must earn 32 units to graduate.)

Breadth Distribution/Disciplines (8 units)

Literary, Visual, or Performing Arts (LVPA):

Belief Systems (BS):

Behavioral, Social, Cultural Perspective (BSCP):

- ___ ECO 101: Principles of Microeconomics
- ___ ECO 102: Principles of Macroeconomics

(Both ECO 101 & 102 require prerequisite of MAT 95: Intermediate Algebra OR math placement into MAT 119/120.)

Historical Perspectives (HP):

Natural Science w/ Lab:

Quantitative Reasoning (QR):

- ___ MAT 125: Calculus for Business or
- ___ MAT 127: Calculus A

- ___ STA 115: Statistics or
- ___ STA 215: Statistical Inference

(STA 215 requires prerequisite or corequisite of either MAT 125 or MAT 127)

Math Sequence (dependent on placement)

MAT 95: Intermediate Algebra → MAT 119: Intro to Functions or MAT 120: Pre-Calculus → MAT 125 or MAT 127

Marketing Major Requirements

Business Correlates

These courses are required of the Marketing major and also satisfy College Core requirements: ECO 101, ECO 102, MAT 125/127, STA 115/215 or ECO 105 (if transferred from Economics)

Quantitative Analysis Course (1 unit): _____

Choose one (cannot double count with another major requirement):

- MKT 310: Marketing Research
- STA 305: Regression Analysis
- ECO 231: Applied Business Statistics
- STA 307: Datamining & Predictive Modeling

(See PAWS for prerequisite coursework.)

Seminars:

____ BUS 99: Business Orientation Seminar (0 credit) ____ BUS 100: Professional Development (0 credit)

Business Core (7 units)

- ____ ACC 201: Financial Accounting
Prerequisite: Reserved for business majors
- ____ ACC 202: Managerial Accounting
Prerequisite: ACC 201
- ____ BUS 200: Legal/Regulatory Environment of Business
(Sophomore/Junior Level Writing course)
- ____ FIN 201: Fundamental Financial Methods
(0.5 unit)
Prerequisites: [ECO 101 or ECO 102] + [STA 115 or STA 215 or ECO 105]
- ____ IST 201: Intro to Data & Information (0.5 unit)
- ____ MGT 201: Management Principles (0.5 unit)
- ____ MKT 201: Marketing Principles (0.5 unit)
- ____ MGT 499: Strategic Management
Prerequisites: [Senior Status] + [ACC 202] + [FIN 201] + [MGT 201] + [IST 201] + [MKT 201] + [MGT 360 or MKT 360]
- ____ Business Process Course
MGT 360: Operations Management
Prerequisites: [MGT 201] + [STA 115 or STA 215]
or
MKT 360: Supply Chain Management
Prerequisites: [MKT 201] + [STA 115 or STA 215]

Business Breadth (4 units)

- ____ FIN ____ (Choose one: FIN 310, 315, 320, 330, 335, 340, 350, 370)
- ____ MGT ____ (Choose one: MGT 301, 310, 320)
- ____ IST ____ (Choose one: IST 310, 320, 350)
- ____ MKT ____ (Choose any 300-level MKT course except MKT 300, 360, 365)

Marketing Options (4 units)

- ____ MKT 300: Marketing Info Analysis
(Must earn min. grade of "C" and must be completed prior to senior year)
Prerequisites: [STA 115 or STA 215] + [MKT 201] + reserved for marketing majors
- ____ MKT course (300/400 level): _____
- ____ MKT course (400 level): _____
- ____ MKT 450: Marketing Management (capstone)
(Writing Intensive; must be senior status)

International Business Requirement

This requirement may double count with another major requirement.

- ____ International Business Course: _____
Options: BUS 360, BUS 380, ECO 335, ECO 340, ECO 345, ECO 380, INB 250, INB 260, INB 330/FIN 335, INB 365, INB 370, FIN 340, MGT 310, MGT 380, or MKT 340, or other approved courses by advisement

Students must follow major requirements based on the requirements at the time of acceptance into major.

Graduation requires a cumulative and major GPA of 2.0.

For academic rules & procedures and official degree information, see the Bulletin: <https://bulletin.tcnj.edu/>

Please use check sheet in conjunction with PAWS.