

ADVISING NEWSLETTER

Get Ready for Spring and Summer 2024 Registration

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Leadership Minor

Consider adding this five-course multi-disciplinary minor to help you development the ability and skills to lead, build self-awareness to grow as effective leaders. Choose from three banks of courses including foundational, ethics and inclusive leadership and leadership domain electives.

The Spring 2024/Summer 2024 Registration window will open on November 7. Visit your Student Center in PAWS to view your enrollment appointment (see right side of screen). Review this newsletter for helpful tips, course highlights and other important information.



Important Fall 2023 Dates

Quarter 2 — Wednesday, 10/18 to Friday, 12/8

Last Day to Withdrawal

(Full Term Courses) — Tuesday, 10/31

(Quarter 2 Courses) — Tuesday, 11/14

No Classes

Thanksgiving Break

Wednesday, 11/22 — Friday, 11/24

Final Exams

Wednesday, 12/13 to Tuesday, 12/19

For additional information about your academic programs please reach out to the department chairs as they can provide the guidance you may be looking for. If you are considering a change of major, declaring a minor, or general inquiry related to the academic program, please email the chair (see below for contact information).

Department Chairs (2023-2024)

				
Accounting	Economics	Finance	Management	Marketing & Interdisciplinary Business
Dr. Sunita Ahlawat	Dr. Bozena Leven	Dr. Seung Hee Choi	Dr. Brenda Ghitulescu	Dr. John McCarty
ahlawat@tcnj.edu	bleven@tcnj.edu	choi@tcnj.edu	ghitules@tcnj.edu	mccarty@tcnj.edu
Courses: ACC, IST	Courses: ECO, INB	Courses: FIN	Course: MGT	Courses: MKT, BUS

School of Business Dean's Office

Business Building, Suite 114—Phone: 609-771-3064

Interim Dean: Tammy Dieterich

Interim Assistant Dean: TBA

Coordinator for Undergraduate Advising: Gavin Farber

Program Assistant for Accounting & Economics: Ro Multari

**Program Assistant for Finance, Interdisciplinary Business,
Management, & Marketing: Quiana Starr**

Communications Specialist: Nicole Beagin

Assistant to the Dean: Stephanie Horner

MBA Director: Stephen Tomkiel

Registration Preparation

1. **Check** your enrolment appointment day/time (see the right side of your Student Center, click on “details” for the time).
2. **Resolve** any advising/registration holds on your account. All business majors whose GPA is below 2.5 and all Junior Undeclared-Business students currently have an advising hold on their accounts. You must meet with your advisor to have this hold released.
3. **Review** your Academic Requirements Report on PAWS alongside your [Major Check Sheet](#).
4. **Plan** your spring schedule keeping in mind future semesters. It's important that you are satisfying prerequisite(s) for additional coursework.
5. **Build** your shopping cart with potential courses (and plenty of backup options).
6. **Validate** the courses in your shopping cart to make sure you have satisfied all the prerequisites for your selected courses.
7. **Connect** with your advisor to schedule an advising appointment.
8. **Register!** As soon as your enrollment appointment opens up, register as soon as possible.



New Faculty Spotlight — Fall 2023

This semester the School of Business is proud to welcome three new members of the faculty. Please welcome them to our community.

Fuhe Jin, Assistant Professor, Management

Jumi Kim, Assistant Professor, Accounting

Nicola Lasky, Lecturer, Finance

Advising Appointment Tips

Tip 1: Reach out to your advisor well before the registration window. If you wait, you might not be able to meet with them prior to your enrollment appointment time. Also, it may take longer for them to respond to emails during peak advising season.

Tip 2: Be prepared! Prior to meeting with your advisor, you should have reviewed your PAWS, Academic Requirements Reports and planned potential courses (and have them added to your Shopping Cart). Write out questions, it often helps to have a list.

Tip 3: Advising is more than preparing for registration. Ask questions outside of your major requirements and course planning and what you might be interested in pursuing at TCNJ: research opportunities, internships, minors, study abroad. This is also a great opportunity to connect with your advisor on your concerns about any academic difficulties. Getting involved on campus is a popular discussion point with an advisor. If your advisor cannot answer a question they will do their best to point you in the right direction.

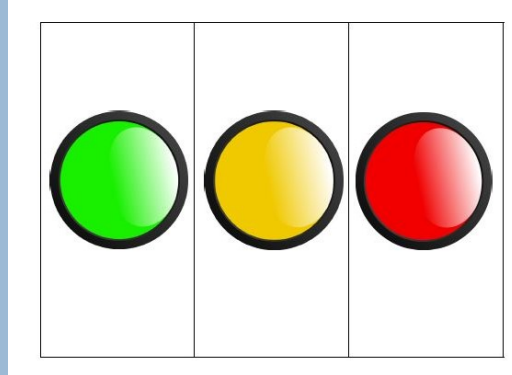
Tip 4: If you have an advising hold on your account, be sure to let your advisor know. Also, if you are an EOF student, please alert your advisors so they can add advising comments to your PAWS account so that your EOF advisor is aware of your meeting.

Tip 5: Stay in touch with your advisor and follow up as needed. They are here for your success and remember advising is not limited to registration preparation!



Mid-Semester Progress Reports

TCNJ's [Mid-Semester Evaluation Policy](#) was first established to guide and assist in discussions on student development. Accuracy about your academic progress is essential for effective academic advising and planning.



Satisfactory (Green): Indicates that the student's academic performance in the course is currently earning passing A-level or B– level grade.

Caution (Yellow): Indicates that the student's academic performance in the course is currently a passing C-level. Worsening performance could result in a failing grade.

Unsatisfactory (Red): Indicates that the student's academic performance in the course is currently likely to earn D-level or failing F-level grade.

Seek out your faculty for guidance to learn how you can get back on track.

Winter 2024 Courses

ACC 201: Financial Accounting & Reporting

ACC 202: Managerial Accounting

ECO 101: Principles of Microeconomics

FIN 201: Fundamental Financial Methods

FIN 239: Personal Finance

FIN 310: Introduction to Investments

FIN 330: Corporate Finance

FIN 335/INB 330: Capital Flows & Currency Crisis

FIN 430: Business Valuation (Graduating Seniors Only; Department Consent Required)

IST 201: Introduction to Data and Information Science

MGT 201: Management Principles & Practices

MGT 310: Cross-Cultural Management

MKT 380: Advertising



Spring Course Highlights

ACCOUNTING



ACC 402– 01—Federal Income Taxation II (PreReq: ACC 401)

ACC 470—*Special Topics in Audit Analytics*—(PreReq: ACC 421)- New —Sp24

Developments in information technology in the last few decades gave businesses higher data processing power and improved data storage options. These advancements have been challenging auditors with better opportunities of drawing audit evidence. Newer analytical tools and methods are introduced by researchers and developers every year.

ECONOMICS

ECO 315—Labor Economics—(PreReq: ECO 101)

Have you heard of the Great Resignation, when a record number of workers, over 47.8 million (about a quarter of the total workforce) voluntarily quit their jobs in 2021 and wondered why businesses had such a hard time filling job openings?

ECO 375—Game Theory—(PreReq: ECO 105/STA 115/STA 215) & (MAT 125/127)

An introduction to the formal analysis, using mathematical models, of strategic interaction among rational agents, used to study how individuals make decisions when their actions affect one another. The course will cover a mix of formal theory and applications, including bargaining, auctions, market entry, government regulation, and motivating employees.

MANAGEMENT

MGT 215: Introduction to Leadership

MGT 337: Diversity, Equity, and Inclusion in the Workplace



As the world of business has become more globalized and diverse, the need to manage different employees effectively is increasingly essential for organizational success. This course provides an overview of diversity, equity and inclusion (DEI) challenges and initiatives, using academic, practical and hands-on approaches to building and engaging with a constantly changing diverse workforce. Various aspects of diversity, equity and inclusion will be discussed as they relate to the workplace, along with individual and organizational strategies to minimize bias, discrimination and prejudice and associated behaviors.

MGT 345: Compensation Management

MGT 370: Special Topics—Sports Management



This course will examine all of the facets of sports management as they relate to the industry.

Topics such as the basic principles of management, marketing, law, finance and ethics in sports. Students will be challenged to apply knowledge of sports management to solve basic problems faced by sports managers and agents. The course will also explore the practical application that is used in the agent industry.

Spring Course Highlights

FINANCE

FIN 370-01: Sustainable Finance: Concept and Applications—New—Sp24

This course will help you identify and understand the importance of sustainable developments from many directions —whether from governmental or intergovernmental agencies (the UN and IMF), new regulatory requirements in the US and Europe, investor demand, creditor ratings, and new product designs requested by consumers. These factors will transform the way companies make investment decisions and help investors make better informed decisions. This course will count as a FIN 300/400 level—1 unit requirement with Dr. S. Hume.



Independent Studies in Finance—Spring 2024

FIN 391-02: Independent Study/Research in Finance—Moody's Ratings with Dr. T Patrick (0.5 unit, Full Semester) - PreReq– FIN 201

FIN 391-03: Independent Study/Research in Finance—Insurance Planning with Mr. David Johnston (0.5 unit, Quarter 1) PreReq—FIN 201

FIN 391-04: Independent Study/Research in Finance—Private Placement with Dr. T Patrick (0.5 Unit, Quarter 2) PreReq –FIN 201

FIN 391-05: Independent Study in Finance—FINRA's SIE Exam Prep (0.5 Unit with Dr. S. Choi; Asynchronous, Full Semester)

FIN 391-06: CFA Challenge Group (0.5 Unit with Dr. S. Hume, Full Semester)

Note: Must participate in CFA Challenge Group starting this fall semester and have Dr. Hume's approval

*****All Independent Study and CFA Challenge requires the completion of a [Google Form](#)—approved by Dr. Choi or Dr. Hume***

MARKETING:

Special Topics: Reinventing 21st Century Business

BUS 370, BUS/MGT 498



The course is a look at how the modern corporations have been developed. How it came to wield so much political and economic power, what happens if there are not reasonable regulations around the corporation, the impact corporations have had on the environment, and we will discuss more constructive (and productive) ways to structure the employer-employee relationship, looking at Europe for examples.

Non-Business Courses/Programs to Consider

School of Arts and Communication

JPW 370: Business Journalism—New Course for Spring 2024

Demand is growing for journalists to report on finance, business and economics. A basic understanding of business can help journalists cover any topic. This class introduces students to basic financial terms and teaches them the skills needed to write a business story. Students will learn how to find information about companies and governments. They will research and write stories about corporate earnings, mergers and other moves, financial markets, economic events, government budgets and business activities.

School of Humanities and Social Sciences

[World Languages and Cultures \(WLC\) Certificate Programs](#) for more information go to the department located in Bliss Hall Room 328.

Summer 2024 Courses—School of Business

ACC 201: Financial Accounting & Reporting
ECO 101: Principles of Microeconomics
ECO 102: Principles of Macroeconomics
ECO 270: Women, Gender and Economic Development
ECO 420: Econometrics
FIN 201: Fundamental Financial Methods
FIN 239: Personal Finance
FIN 320: Financial Mgmt: Working Capital
FIN 330: Corporate Finance
FIN 335/INB 330: Capital Flows & Currency Crisis
FIN 430: Business Valuation
INB 250: International Study Tour
IST 201: Introduction to Data and Information Science
IST 310: Business Information Systems & Technology
IST 320: Database Management for Business
IST 350: Business Analytics for Decision Making
MGT 201: Management Principles & Practices
MGT 310: Cross-Cultural Management
MGT 360: Operations Management
MGT 499: Strategic Management
MKT 340: Marketing in Int'l Environment

