CESAR ROMERO '01

PRIVATE CONSULTANT / LATTICEWORKS ADVISORY

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ABOUT ME

Cesar is a TCNJ Accounting Alumnus, currently using his expertise as a private consultant. He advocates for the use of data science and business intelligence to help enterprises achieve their goals, such as targeting operational efficiencies, driving analytics, or commercializing new products. He said, "very early in my career I was drawn to leveraging technology to improve processes and how data was used to make decisions." Cesar also serves as an adjunct faculty member at Pace University, teaching introductory data science.

EDUCATION

- BS, Accounting, TCNJ
- MBA, Keller School of Management, DeVry University

ASK ME

How did your education at the TCNJ School of Business lead you to your current role?
The education I received at TCNJ afforded me the space to work with complex data and tackle interesting technical challenges within financial services.
Words of advice to current students?
"Keep an open mind about the future and be agile towards change. Let your passion and interests guide your path as opposed to trying to follow trends and market demand. What's hot today, may not be so tomorrow."

PERSONAL/FUN FACTS

I serve as an adjunct faculty member at Pace University and am a crypto enthusiast. I enjoy spending time with my family, traveling, reading, carpentry, and devoting time to community-based initiatives in public health & STEM.