



MARGOT CAMINO '17

ACCOUNT DIRECTOR
KEEN DECISION SYSTEMS



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ABOUT ME

Margot Camino graduated from TCNJ in 2017 with a major in Interdisciplinary Business and a minor in Psychology. She is an Account Director with Keen Decision Systems, a high-growth SaaS company that helps FORTUNE 500 and other marketing leaders make data-driven decisions that build winning brands.

Margot always planned on gaining real-world career experience before pursuing her master's. Now that she has been in the marketing industry for several years, Margot says, "I believe I have a better understanding of the area for a postgraduate program. I plan on pursuing a master's degree focused on Advertising Management." She would like to further her career trajectory, working towards the degree on a part-time basis while continuing to work full-time.

ASK ME

How did your education at the TCNJ School of Business lead you to your current role?

"During my time in the School of Business, I gained valuable experience working collaboratively on projects with my peers. These projects prepared me for real work experience and public speaking."

Words of advice to current students?

"There are many lessons I learned from my experience during my time at TCNJ, but if I had to choose the most salient, I would say hit the ground running. Join clubs and organizations that excite you, make connections with students and faculty that inspire you, and take advantage of all the amazing resources TCNJ can provide."

PERSONAL/FUN FACTS

Margot loves to travel. This past May she created a "6 cities in 9 days" itinerary for a trip to Spain and had an amazing time. She has been to 20 European cities and is beginning to build her itinerary for a trip to Ireland and Scotland this year.