

AoL Business in 2023/2024

1. In-house test (2023/2024)

: 325 senior students (School of Business) took the exit exam in either Fall 2023 or Spring 2024 (results on the next slide).

2. Closing the loop for core knowledge areas (In-house test, 2022/2023)

Each department supported the process by providing the ideas of closing-the-loop. If your department is yet to submit material to the AoL Committee, please do so before the start of the Fall 2024 semester.

3. Oral Presentation (2023/2024)

: 24 faculty members assess 130 students' oral presentations in 24 sessions of MGT 499 classes taught by 4 instructors.

* BA Econ (both in-house test and oral presentation) assessments were done separately (not reported in this presentation).

Year 2023/2024								
Majors:	Accounting	Economics	Finance	Int. Disc.	Management	Marketing	Overall	Scale
N	55	12	106	8	58	86	325	
Total score	73.85	78.50	69.44	63.25	66.86	64.66	68.65	out of 106
Total score %	69.67%	74.06%	65.51%	59.67%	63.08%	61.00%	64.76%	
ACC score	10.71	11.58	9.35	7.13	7.69	8.24	9.02	out of 16
ACC score %	66.93%	72.40%	58.43%	44.53%	48.06%	51.53%	56.37%	
ECON score	8.87	10.42	8.58	8.75	8.05	7.81	8.41	out of 14
ECON score %	63.38%	74.40%	61.32%	62.50%	57.51%	55.81%	60.04%	
MGT score	10.55	10.58	9.81	10.00	11.17	9.76	10.20	out of 14
MGT score %	75.32%	75.60%	70.08%	71.43%	79.80%	69.68%	72.84%	
QA score	4.04	5.25	4.31	3.50	3.83	3.84	4.07	out of 9
QA score %	44.85%	58.33%	47.90%	38.89%	42.53%	42.64%	45.20%	
FIN score	11.04	11.58	10.92	7.63	9.60	9.13	10.17	out of 15
FIN score %	73.58%	77.22%	72.77%	50.83%	64.02%	60.85%	67.82%	
MKT score	9.05	8.83	8.58	8.00	8.45	8.51	8.61	out of 13
MKT score %	69.65%	67.95%	65.97%	61.54%	64.99%	65.47%	66.25%	
LEGAL score	5.16	5.08	4.75	4.63	4.83	4.59	4.80	out of 6
LEGAL score %	86.06%	84.72%	79.09%	77.08%	80.46%	76.55%	80.00%	
IST score	4.31	4.08	3.82	3.63	3.69	3.66	3.84	out of 5
IST score %	86.18%	81.67%	76.42%	72.50%	73.79%	73.26%	76.86%	
IB score	6.22	6.92	5.53	6.13	5.76	5.51	5.75	out of 8
IB score %	77.73%	86.46%	69.10%	76.56%	71.98%	68.90%	71.85%	
ETHICS score	3.91	4.17	3.80	3.88	3.79	3.60	3.78	out of 6
ETHICS score %	65.15%	69.44%	63.36%	64.58%	63.22%	60.08%	63.03%	

Year 2022/2023								
Majors:	Accounting	Economics	Finance	Int. Disc.	Management	Marketing	Overall	Scale
N	45	24	106	11	57	94	337	
Total score	68.33	70.17	62.92	61.64	63.12	61.60	63.78	out of 106
Total score %	64.47%	66.19%	59.35%	58.15%	59.55%	58.11%	60.17%	
ACC score	10.00	7.96	7.61	6.27	7.44	7.62	7.88	out of 16
ACC score %	62.50%	49.74%	47.58%	39.20%	46.49%	47.61%	49.28%	
ECON score	8.60	9.96	7.85	7.73	7.51	7.49	7.94	out of 14
ECON score %	61.43%	71.13%	56.06%	55.19%	53.63%	53.50%	56.70%	
MGT score	9.51	9.46	9.14	9.82	10.14	9.00	9.36	out of 14
MGT score %	67.94%	67.56%	65.30%	70.13%	72.43%	64.29%	66.89%	
QA score	3.91	4.54	3.95	3.91	3.84	3.73	3.91	out of 9
QA score %	43.46%	50.46%	43.92%	43.43%	42.69%	41.49%	43.42%	
FIN score	9.84	10.42	9.69	8.55	9.40	8.71	9.40	out of 15
FIN score %	65.63%	69.44%	64.59%	56.97%	62.69%	58.09%	62.69%	
MKT score	7.91	8.33	7.74	7.55	8.07	8.32	8.01	out of 13
MKT score %	60.85%	64.10%	59.51%	58.04%	62.08%	63.99%	61.65%	
LEGAL score	4.89	4.79	4.58	4.45	4.42	4.38	4.55	out of 6
LEGAL score %	81.48%	79.86%	76.42%	74.24%	73.68%	73.05%	75.87%	
IST score	4.18	4.00	3.57	3.91	3.67	3.54	3.70	out of 5
IST score %	83.56%	80.00%	71.32%	78.18%	73.33%	70.85%	74.01%	
IB score	5.73	6.75	5.32	5.55	5.28	5.29	5.47	out of 8
IB score %	71.67%	84.38%	66.51%	69.32%	66.01%	66.09%	68.36%	
ETHICS score	3.76	3.96	3.46	3.91	3.35	3.51	3.55	out of 6
ETHICS score %	62.59%	65.97%	57.70%	65.15%	55.85%	58.51%	59.10%	

Oral Presentation (2024)

Year	Variable	Apperance	Oral Delivery	Eye Contact	Subject Matter	Organization	Persuasiveness	Transition	Presentation Supplements
2024	Mean (max=3)	2.31	2.47	2.18	2.54	2.57	2.30	2.21	2.54
	Standard Deviation	0.77	0.63	0.73	0.61	0.58	0.60	0.77	0.59
	Completed Items	128	128	128	128	128	128	128	127
	Students Earning 3	64	69	47	77	79	48	54	74
	Students Earning 2	40	50	57	43	43	71	47	47
	Students Earning 1	24	9	24	8	6	9	27	6
	%Students Earning 3	50.00%	53.91%	36.72%	60.16%	61.72%	37.50%	42.19%	58.27%
2021 (online)	Mean (max=3)	N/A	2.80	N/A	2.73	2.79	2.52	2.46	2.65
	Standard Deviation		0.42		0.49	0.46	0.54	0.65	0.49
	Completed Items		142		142	142	142	142	142
	Students Earning 3		115		107	115	77	78	93
	Students Earning 2		26		32	24	62	52	48
	Students Earning 1		1		3	3	3	12	1
	%Students Earning 3		80.99%		75.35%	80.99%	54.23%	54.93%	65.49%
2018	Mean (max=3)	2.65	2.71	2.17	2.63	2.48	2.16	1.83	2.70
	Standard Deviation	0.55	0.46	0.71	0.53	0.59	0.62	0.87	0.48
	Completed Items	105	105	105	105	105	104	96	105
	Students Earning 3	72	75	36	68	55	28	18	75
	Students Earning 2.5	0	1	1	2	1	1	1	0
	Students Earning 2	29	28	49	30	44	61	42	29
	Students Earning 1.5	0	1	0	4	0	5	0	0
	Students Earning 1	4	0	19	1	5	9	35	1
	%Students Earning 3	68.57%	71.43%	34.29%	64.76%	52.38%	26.92%	18.75%	71.43%

AoL Plan in 2024/2025

1. In-house test (2024/2025)

: All senior students (School of Business) will take the exit exam in either Fall 2024 or Spring 2025. Analysis will be available at the end of the academic year.

2. Closing the loop for core knowledge areas (based on 23/24 In-house test)

3. Closing the loop for oral presentation (assessed in Spring 2024)

4. Assessment of student writing (BUS sophomore writing samples from BUS 200 classes, to be collected in Fall 2024)

: All faculty members are expected to participate in the assessment in Winter 2025 (January 2025).

5. Assessment of teamwork (in MGT499), using CatMe software