

# This Week's Business

February 9, 2025



## Celebrating Black History Month

### 2025 Neil Gaston Student Achievement Award

Applications are being accepted January 2, 2025 through February 28, 2025, for the 2025 Neil Gaston Student Achievement Award. The award includes a monetary award and will be presented at the School of Business Senior Awards Ceremony on April 29, 2025.

**Completed applications must be emailed to [business@tcnj.edu](mailto:business@tcnj.edu) by 4:30 pm on February 28, 2025.**  
**Click the button below for criteria, instructions & the application.**

Neil Gaston Award



### Nordson BUILDS Scholarship Program

Last year, over 85 students nationwide were awarded Nordson BUILDS Scholarships which range from \$4,000 to \$10,000. Plus, scholarship recipients get exclusive primary access to internship opportunities and employment opportunities after graduation. Most business majors are eligible to apply: Business, Marketing, Supply Chain Management, Accounting, and Finance. Applicants must have a GPA of 3.0 or higher.

Visit their website for the application and information [2025 Nordson BUILDS Scholarship Program](#). Scholarship recipients will be chosen by a selection committee based on an overall assessment of academic promise, character, leadership, work ethic, community service, school involvement, and the applicant's career/college major fit.

**Deadline: Midnight EST, May 15, 2025**

## Student Organization News & Events

**TCNJ Real Estate Club:** JLL Event February 12th, 1 pm, BB206.

**ALPFA:** Cookies & Connect with Bloomberg, Wednesday, February 12th, 4:00 pm, BSC104. This event is co-sponsored by FMA, DSP, WIB, and NABA. Refreshments will be served.

**Alpha Kappa Psi & Lions on Wall Street:** Join us & the Career Center and get expert tips and feedback on cover letters that sets you apart! February 13th, 5 pm - 6 pm, BB106. Register through Handshake.

**CEO Peer Mentors:** The CEO Peer Mentors are recruiting for the 2025-2026 Academic Year! Our E-Board will be hosting three information sessions in the coming weeks. February 18th, 7 pm - 8 pm via Zoom ([Click Here for Zoom](#)), February 19th, 11 am - 12 pm, BB226, and February 20th, 7 pm - 8 pm, BB226. Note: Students **must** attend an info session in order to apply to be a CEO Peer Mentor.

**BAP:** "Mastering the Art of Networking" presented by Deloitte. This event will be held February 19th from 12:00 pm - 1:00 pm in BB224.

**ALPFA:** Bloomberg event on February 12th at 4 PM in BSC 104. Divina Tucci will be joining us to speak about the company.

*Want to learn more about our student organizations & all they have to offer?*

Check Them Out

## Senior Spotlight

**SENIOR SPOTLIGHT**

The School of Business is proud of the hard work, dedication & accomplishments of all of our students!

As Commencement approaches, we want to share the accomplishments of the *Class of 2025!*

Seniors, Scan the QR code & submit your information

Students, Do you know a senior you want to nominate? Scan the QR code to nominate them!

nominees will be contacted

***Seniors, We want to showcase all of your hard work and accomplishments!***

You can submit a photo, share your favorite memory, all your accomplishments, and/or what your post-graduation plans are. We will handle the rest!

Submit Here

***Students, Do you know a graduating senior that deserves to be in our spotlight?***

Submit a nomination and we will take it from there!

Submit Here

## Internship Opportunities

### Princeton University Paid Internship Opportunities for Summer 2025

**Summer 2025 Internships with Princeton U's Aspiring Scholars and Professionals (ASAP) Program:**

Open to NJ undergraduates. This summer program focuses on encouraging students toward higher education careers in a variety of fields (HR, Communications, Data, Operations, more...). This cohort program is centered on professional development, and students are paired with a Princeton faculty or staff member. Residential and commuter options are available, and interns earn a stipend of \$2,800.

**Deadline: Friday, February 28. For more info: [Aspiring Scholars and Professionals ASAP](#)**

### Deutsche Bank Internship Program Investment Bank: Fixed Income & Currencies - 2026

For students interested in learning more about FIC, including our Internship Rotational Program, please recommend they join an upcoming Virtual Spotlight Information Session:

- February 19th, 5pm - 6 pm [Register](#)
- March 20th, 5 pm - 6 pm [Register](#)

Deadline to apply for this wave is **Sunday, March 30, 2025**. Click [here](#) to apply.

Candidates will be invited to interview on a rolling basis in March and April. 2026 Internship applications will reopen in July 2025, with interviews starting in September/October.

### 2025 iLEAD Summer Intern Program Application is now Open!

The New Jersey Department of Labor and Workforce Development (NJDOLE) is dedicated to cultivating future leaders, especially in public service. That is why we developed a robust summer internship program focused on providing professional opportunities within the Department which utilize and build interns' Knowledge, Skills, and Abilities. We have experienced immense success by annually reinvesting in talented New Jerseyans - emerging professionals with cutting-edge skillsets who attend a diverse range of quality institutions across the country.

Program Highlights Include: Engaging activities & assignments, networking opportunities, mentorship, and final project presentation. Competitive pay rate at \$25.66/hr.

Please visit [www.nj.gov/labor/internship](http://www.nj.gov/labor/internship) for further application instructions and information.

# Career, Professional Development & Leadership Opportunities

## Spring 2025 Career & Internship Fair

Wednesday, February 26, 2025

12:00 pm to 3:00 pm

Brower Student Center

Students can register to attend via Handshake. Registration is encouraged but not required. Students can view a list of companies attending & job postings.

**Career & Internship Fair Registration**

**Career & Internship Fair Employer List**

### Career Fair Prep Events

- **Coffee and Career Prep Workshop:** Tuesday, February 11th, 1pm-2pm, Roscoe West Career Center
- **Prepare for the Fair (Open House):** Wednesday, February 19th, 1pm-3pm ED 212
- **Cookies and Career Fair:** Friday, February 21st, 1:00pm-2:00pm, Roscoe West Career Center
- **TCNJ Skills Lab: Career Fair Prep Workshop:** (Virtual): Monday, February 24th, 7pm (Zoom)



It is strongly encouraged that students register for any of these events in Handshake!

### Microsoft Excel Workshop

The Actuarial Science Club is hosting a Microsoft Excel Workshop on February 19th at 12:00-1:00 pm in room SCP-229. The workshop is open to all students. Click [here](#) for more information.

### Public Speaking & Presentation Skills Workshop

THE COLLEGE OF NEW JERSEY  
SCHOOL OF BUSINESS

## PUBLIC SPEAKING & PRESENTATION SKILLS WORKSHOP

Speaking Confidently and Effectively in Public

FEBRUARY 12, 2025 4 PM, BB LOUNGE

<https://business.tcnj.edu> <https://mbpc.tcnj.edu>

THE COLLEGE OF NEW JERSEY  
SCHOOL OF BUSINESS

## ENHANCE YOUR PUBLIC SPEAKING SKILLS & ELEVATE YOUR CONFIDENCE

Sign up today!

[QR Code](#)

# Advertising Class Guest Speakers

Professor Kessler, Marketing adjunct instructor, invites all interested students to his weekly guest speaker sessions - which take place 6-6:30 pm, in Science P219. Here are the next three weeks coming up!

- **February 11th** - Regulatory and Ethics - Super Bowl Presentations (begin by 7pm) - Presented by Rich Berke, Attorney
- **February 18th** - Non-Conscious Impact of Ad Messaging - Presented by Dr. Joel Weinberger, Professor at Adelphi
- **February 25th** - Impact of Word of Mouth Advertising - Presented by Dr. Erin Carbone, Assistant Prof of Behavioral Economics at Carnegie Mellon

*Check back each week for more topics and speakers!*



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