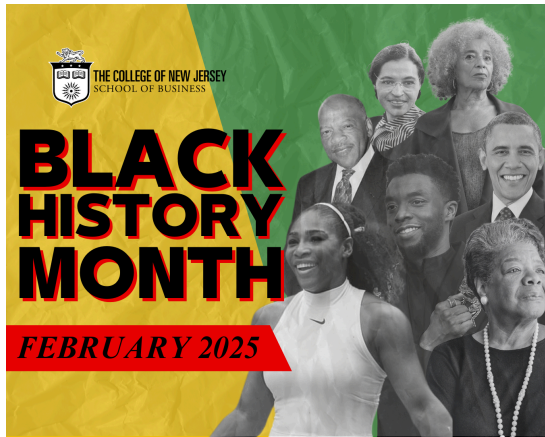


This Week's Business

February 16, 2025



Celebrating Black History Month

2025 Neil Gaston Student Achievement Award

Applications are being accepted January 2, 2025 through February 28, 2025, for the 2025 Neil Gaston Student Achievement Award. The award includes a monetary award and will be presented at the School of Business Senior Awards Ceremony on April 29, 2025.

Completed applications must be emailed to business@tcnj.edu by 4:30 pm on February 28, 2025. Click the button below for criteria, instructions & the application.

[Neil Gaston Award](#)



Nordson BUILDS Scholarship Program

Last year, over 85 students nationwide were awarded Nordson BUILDS Scholarships which range from \$4,000 to \$10,000. Plus, scholarship recipients get exclusive primary access to internship opportunities and employment opportunities after graduation. Most business majors are eligible to apply: Business, Marketing, Supply Chain Management, Accounting, and Finance. Applicants must have a GPA of 3.0 or higher.

Visit their website for the application and information [2025 Nordson BUILDS Scholarship Program](#). Scholarship recipients will be chosen by a selection committee based on an overall assessment of academic promise, character, leadership, work ethic, community service, school involvement, and the applicant's career/college major fit.

Deadline: Midnight EST, May 15, 2025

Student Organization News & Events

DSP: Institute of Internal Auditors on February 28th, 3:00 pm, Business Building Lounge

CEO Peer Mentors: The CEO Peer Mentors are recruiting for the 2025-2026 Academic Year! Our E-Board will be hosting three information sessions in the coming weeks. February 18th, 7 pm - 8 pm via Zoom ([Click Here for Zoom](#)), February 19th, 11 am - 12 pm, BB226, and February 20th, 7 pm - 8 pm, BB226. Note: Students **must** attend an info session in order to apply to be a CEO Peer Mentor.

SCMA: Interest Meeting, February 19th at 4 pm in BB105.

BAP & IMASC: "Mastering the Art of Networking" presented by Deloitte. Join us in welcoming multiple Deloitte professionals and TCNJ alumni in a fun and exciting networking event! February 19th at 12 pm in BB224. Co-Sponsored by Alpha Kappa Psi, WIB, FMA, DSP.

SHRM: Join SHRM this Wednesday from 3-4 PM in BB 106 to hear from Dr. Apryl Roach, CHRO and Adjunct School of Business Professor!

WIB: Mark your calendars for a Finance/Accounting panel in Education Room 113 on February 26th. More information will be forthcoming.

Want to learn more about our student organizations & all they have to offer?

Check Them Out

Senior Spotlight



SENIOR SPOTLIGHT

The School of Business is proud of the hard work, dedication & accomplishments of all of our students!

As Commencement approaches, we want to share the accomplishments of *the Class of 2025!*

Seniors, Scan the QR code & submit your information

Students, Do you know a senior you want to nominate? Scan the QR code to nominate them!

nominees will be contacted

The graphic features a stack of books with a graduation cap on top, set against a dark background with spotlights. Two QR codes are positioned on either side of the books.

Seniors, We want to showcase all of your hard work and accomplishments!

You can submit a photo, share your favorite memory, all your accomplishments, and/or what your post-graduation plans are. We will handle the rest!

Submit Here

Students, Do you know a graduating senior that deserves to be in our spotlight?

Submit a nomination and we will take it from there!

Submit Here

Internship Opportunities

Princeton University Paid Internship Opportunities for Summer 2025

Summer 2025 Internships with Princeton U's Aspiring Scholars and Professionals (ASAP) Program:

Open to NJ undergraduates. This summer program focuses on encouraging students toward higher education careers in a variety of fields (HR, Communications, Data, Operations, more...). This cohort program is centered on professional development, and students are paired with a Princeton faculty or staff member. Residential and commuter options are available, and interns earn a stipend of \$2,800.

Deadline: Friday, February 28. For more info: [Aspiring Scholars and Professionals ASAP](#)

Deutsche Bank Internship Program Investment Bank: Fixed Income & Currencies - 2026

For students interested in learning more about FIC, including our Internship Rotational Program, please recommend they join an upcoming Virtual Spotlight Information Session:

- February 19th, 5pm - 6 pm [Register](#)
- March 20th, 5 pm - 6 pm [Register](#)

Deadline to apply for this wave is **Sunday, March 30, 2025**. Click [here](#) to apply.

Candidates will be invited to interview on a rolling basis in March and April. 2026 Internship applications will reopen in July 2025, with interviews starting in September/October.

2025 iLEAD Summer Intern Program Application is now Open!

The New Jersey Department of Labor and Workforce Development (NJLWD) is dedicated to cultivating future leaders, especially in public service. That is why we developed a robust summer internship program focused on providing professional opportunities within the Department which utilize and build interns' Knowledge, Skills, and Abilities. We have experienced immense success by annually reinvesting in talented New Jerseyans - emerging professionals with cutting-edge skillsets who attend a diverse range of quality institutions across the country.

Program Highlights Include: Engaging activities & assignments, networking opportunities, mentorship, and final project presentation. Competitive pay rate at \$25.66/hr.

Please visit www.nj.gov/labor/internship for further application instructions and information.

Career, Professional Development & Leadership Opportunities

Spring 2025 Career & Internship Fair

Wednesday, February 26, 2025

12:00 pm to 3:00 pm

Brower Student Center

Students can register to attend via Handshake. Registration is encouraged but not required. Students can view a list of companies attending & job postings.

Career & Internship Fair Registration

Career & Internship Fair Employer List

Career Fair Prep Events

- **Prepare for the Fair (Open House):** Wednesday, February 19th, 1pm-3pm ED 212
- **Cookies and Career Fair:** Friday, February 21st, 1:00pm-2:00pm, Roscoe West Career Center
- **TCNJ Skills Lab: Career Fair Prep Workshop:** (Virtual): Monday, February 24th, 7pm (Zoom)



It is strongly encouraged that students register for any of these events in Handshake!

Microsoft Excel Workshop

The Actuarial Science Club is hosting a Microsoft Excel Workshop on February 19th at 12:00-1:00 pm in room SCP-229. The workshop is open to all students. [Click here](#) for more information.

Advertising Class Guest Speakers

Professor Kessler, Marketing adjunct instructor, invites all interested students to his weekly guest speaker sessions - which take place 6-6:30 pm, in Science P219. Here are the next three weeks coming up!

- **February 18th** - Nonconscious Impact of Ad Messaging - Presented by Dr. Joel Weinberger, Professor at Adelphi
- **February 25th** - Impact of Word of Mouth Advertising - Presented by Dr. Erin Carbone, Assistant Prof of Behavioral Economics at Carnegie Mellon
- **March 4th** - Media Psychophysiology - Presented by Dr. Paul Bolls, Professor of Communications at Washington State University.

Check back each week for more topics and speakers!

The Business of Cannabis: Past, Present, & Future

Free Event!
**THE BUSINESS OF CANNABIS:
PAST, PRESENT, AND FUTURE**

Are you interested in learning more about the opportunities presented by the booming cannabis industry?
Join us and learn about the fundamentals of cannabis business management, from “seed to stem”. Hear from industry experts on effective marketing and branding strategies specific to the cannabis industry, creating business plans, securing financing, and optimizing operations to ensure future success! Stay ahead of the curve by gaining insight into the future trends of the industry.

Open to the public

Dr. Lucas McCann
Co-Founder, CannDelta

Renata Serban
CEO, Highly Elevated CPA

Sarah Trent
CEO, Valley Wellness

Sean Kennedy
Owner, Palomares Consulting

Stacey Udell
Principle, HBC Valuation Group

Siti Zakim
President, Bridge Strategic Communications

Sign up for this free event today!



March 27, 2025
5:00 pm - 7:00 pm

TCNJ School of Business
2000 Pennington Rd., Ewing, NJ
Business Building Lounge

Go Sponsored by:

American Marketing Association | Financial Management Association
Delta Sigma Pi | Alpha Kappa Psi | Beta Alpha Psi

Are you interested in learning more about the opportunities presented by the booming cannabis industry?

Join us on **March 27, 2025, at 5:00 pm** at The College of New Jersey School of Business, and learn about the fundamentals of cannabis business management, from “seed to stem”. Hear from industry experts on effective marketing and branding strategies specific to the cannabis industry, creating business plans, securing financing, and optimizing operations to ensure future success! Stay ahead of the curve by gaining insight into the future trends of the industry. ***This is a free event and open to the public.*** Join us and unlock the knowledge to navigate the complexities of the cannabis industry. Visit our website to learn more about our panelists! [The Business of Cannabis](#)

Click [here](#) to secure your seat today!



THE COLLEGE OF NEW JERSEY
SCHOOL OF BUSINESS