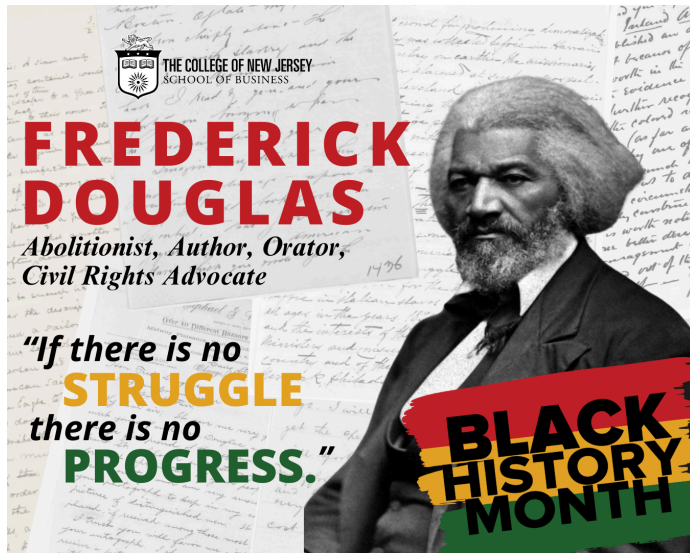


This Week's Business

February 23, 2025



Celebrating Black History Month

2025 Neil Gaston Student Achievement Award

Applications are being accepted January 2, 2025 through February 28, 2025, for the 2025 Neil Gaston Student Achievement Award. The award includes a monetary award and will be presented at the School of Business Senior Awards Ceremony on April 29, 2025.

Completed applications must be emailed to business@tcnj.edu by 4:30 pm on February 28, 2025. Click the button below for criteria, instructions & the application.

Neil Gaston Award

Nordson BUILDS Scholarship Program

Scholarships which range from \$4,000 to \$10,000. Plus, scholarship recipients get exclusive primary access to internship opportunities and employment opportunities after graduation. Most business majors are eligible to apply: Business, Marketing, Supply Chain Management, Accounting, and Finance. Applicants must have a GPA of 3.0 or higher.

Visit their website for the application and information [2025 Nordson BUILDS Scholarship Program](#). Scholarship recipients will be chosen by a selection committee based on an overall assessment of academic promise, character, leadership, work ethic, community service, school involvement, and the applicant's career/college major fit.

Deadline: Midnight EST, May 15, 2025

Student Organization News & Events

DSP: Institute of Internal Auditors on February 28th, 3:00 pm, Business Building Lounge.

IMASC: Ace your accounting exam! Join our study group! Accounting study sessions - ACC211 Exam #1 February 25th, 3:30 pm - 5:00 pm. BB014; ACC201 & 302 Exam #1, March 3rd, 1:00 pm - 2:30 pm, BB123. Bring your notes & a friend!

SCMA: Interest Meeting, February 26th at 4 pm in BB105. Free Philly pretzels for all who attend!

BAP & IMASC: Digital Upskilling with EY - This presentation will focus on EY's digital upskilling initiatives, including earning Technology Badges, which help employees apply new technologies to enhance client insights & navigate digital destruction with this strategic perspective. The presentation will take place February 26th at 4:30 pm in BB105.

Lions on Wall Street: Join us February 26th at 12:00 pm in Business Building Room 123 for a Behavioral Interview Workshop. Learn key tips to answer behavioral interview questions, showcase your skills, and make a strong impression.

NABA: Ready to land your dream internship? Join us for Internship 101 on February 26th at 6:30 pm in Social Science Room 102. Gain tips & tricks, discover job openings and learn how to stand out in the application process. Don't miss this opportunity to level up your career journey!

ALPFA: Come join us for Loteria! Lotería is a traditional Mexican board game like Bingo that's very fun and played with friends and family! Refreshments will be served! Join us February 26th at 4 pm in BSC104.

CEO Peer Mentors: The CEO Peer Mentors are recruiting for the 2025-2026 Academic Year! Our E-Board will be hosting two information sessions this coming week.

Monday, February 24 - 7:00 PM to 8:00 PM

Online - Zoom

Join Zoom Meeting

<https://us05web.zoom.us/j/86961413039?pwd=aNorN2KCyMOPVer40mKOP6clnyLcwI.1>

Tuesday, February 25 - 12:30 PM to 1:30 PM

Online - Zoom

Join Zoom Meeting

<https://us05web.zoom.us/j/81517310759?pwd=IkZxNSITfYuwkLabpmbHnbPq0N1CpN.1>

*Students must attend an information session to apply for the CEO Peer Mentors. Any questions, reach out to Jules Morris at morrisj5@tcnj.edu or Megan Folina at folinam1@tcnj.edu

WIB: Mark your calendars for a Finance/Accounting panel in Education Room 113 on February 26th.

Want to learn more about our student organizations & all they have to offer?

Check Them Out

Accomplishments & Accolades

GAVIN FARBER
Presents at NYU

Gavin Farber, Coordinator for Undergraduate Advising, recently presented at NYU to advising professionals from all across the U.S. His presentation, "The Real Sustainable Careers of Academic Advising: Building the Next Generation of Student Success Practitioners", engaged the audience and focused on the retention of academic advisors.

Read More >>>



Meet the New
NAPAHE
Board Member

Stephanie Horner, Assistant to the Dean at TCNJ School of Business was recently elected to the NAPAHE Board of Directors, the first Dean's Assistant to be elected to the Board! She was also appointed Vice Chair of the Conference Planning Committee!

Congratulations

Stephanie Horner
Assistant to the Dean
TCNJ School of Business


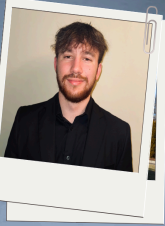

Read More



School of Business
Student Receives
CAPM Certification

Logan O'Connor, a Senior Management major, with a Minor in IST, received the CAPM (Certified Associate in Project Management) Certification from the Project Management Institute (PMI).

Read about Logan's accomplishment



Internship Opportunities

Princeton University Paid Internship Opportunities for Summer 2025

Summer 2025 Internships with Princeton U's Aspiring Scholars and Professionals (ASAP) Program:

Open to NJ undergraduates. This summer program focuses on encouraging students toward higher education careers in a variety of fields (HR, Communications, Data, Operations, more...). This cohort program is centered on professional development, and students are paired with a Princeton faculty or staff member. Residential and commuter options are available, and interns earn a stipend of \$2,800. **Deadline: Friday, February 28. For more info: [Aspiring Scholars and Professionals ASAP](#).**

Deutsche Bank Internship Program Investment Bank: Fixed Income & Currencies - 2026

For students interested in learning more about FIC, including our Internship Rotational Program, please recommend they join an upcoming Virtual Spotlight Information Session:

- February 19th, 5pm - 6 pm [Register](#)
- March 20th, 5 pm - 6 pm [Register](#)

Deadline to apply for this wave is **Sunday, March 30, 2025**. Click [here](#) to apply.

Candidates will be invited to interview on a rolling basis in March and April. 2026 Internship applications will reopen in July 2025, with interviews starting in September/October.

Career, Professional Development & Leadership Opportunities

Spring 2025 Career & Internship Fair

Wednesday, February 26, 2025

12:00 pm to 3:00 pm, Brower Student Center

Students can register to attend via Handshake. Registration is encouraged but not required. Students can view a list of companies attending & job postings.

[Career & Internship Fair Registration](#)

[Career & Internship Fair Employer List](#)

Career Fair Prep Events

- **TCNJ Skills Lab: Career Fair Prep Workshop:** (Virtual): Monday, February 24th, 7pm (Zoom). Check out this event on Handshake!

Peer Tutor Recruitment

The Tutoring Center is currently recruiting tutors for AY 2025-26. [Please attend one Virtual Information Session 2/25, 2/26, and 2/27!](#) [More info on the Tutoring Center website](#)

Come Learn What It Takes to Be a Paid Peer Tutor!

Peer Tutors need a minimum of a 3.10 GPA and 2 semesters at TCNJ.

Information Sessions for students interested in becoming tutors for AY 2025-26 will be held online:

- Tues 2/25, 12:30 pm
- Wed 2/26, 11:30 am
- Thurs 2/27, 3:30 pm

[New Tutor Information Session Zoom Link](#)

ID: 988 6721 6965

Passcode: 511705

Applications to apply open on Friday 2/28

TIAA Cref Trip

ONLY A FEW SPOTS LEFT!

Spend a Day with TIAA business leaders to gain an in-depth view of the financial services/ retirement business. A diverse group of leaders from across the organization will focus on the evolving strategic landscape in our business, desired skills/development needs as we adapt to a changing world and will share career paths/learnings in their personal path that led them to TIAA. **We have been invited to visit TIAA in Iselin, New Jersey on March 12, 2025.** We are limited in the number of students that can attend and the staff at TIAA would like a well-rounded group of students from all majors in the School of Business. **If you are interested in attending, submit your request by clicking below.**

[Submit Request Here](#)

Advertising Class Guest Speakers

Professor Kessler, Marketing adjunct instructor, invites all interested students to his weekly guest speaker sessions - which take place **6-6:30 pm, in Science P219**.

Here are the next three weeks coming up!

- **February 25th** - Impact of Word of Mouth Advertising - Presented by Dr. Erin Carbone, Assistant Prof of Behavioral Economics at Carnegie Mellon
- **March 4th** - Media Psychophysiology - Presented by Dr. Paul Bolls, Professor of Communications at Washington State University.
- **March 11th** - AI Applications for AD Creative Development - Presented by Dr. Ray Pettit, AI Institute, North Eastern University

Check back each week for more topics and speakers!

The Business of Cannabis: Past, Present, & Future

Are you interested in learning more about the opportunities presented by the booming cannabis industry?

Join us on **March 27, 2025, at 5:00 pm** at The College of New Jersey School of Business, and learn about the fundamentals of cannabis business management, from “seed to stem”. Hear from industry experts on effective marketing and branding strategies specific to the cannabis industry, creating business plans, securing financing, and optimizing operations to ensure future success! Stay ahead of the curve by gaining insight into the future trends of the industry. ***This is a free event and open to the public.*** Join us and unlock the knowledge to navigate the complexities of the cannabis industry. Visit our website to learn more about our panelists! [The Business of Cannabis](#)

Click [here](#) to secure your seat today!

