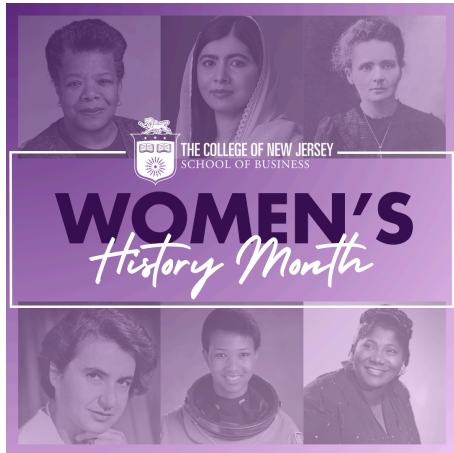# This Week's Business

March 16, 2025

Celebrating Women's History Month

Student Organization News & Events

SOBIC: The School of Business Inclusion Council is holding a contest for students to submit their artwork to be displayed on the wall in the Business Building Lounge. The winner of the contest will receive a $100 gift card. **Submissions will close on April 8, 2025 at 11:59pm.** Click below for the requirements & to submit your artwork. If you have any questions please direct them to the School of Business Inclusion Council using the following email: sobictcnj@gmail.com.

Artwork Contest

SOBIC: The School of Business Inclusion Council (SOBIC) is a student-led DEI Advisory Board for the School of Business. The Council works in conjunction with the Dean's office to coordinate professional development, School initiatives, programming/events, etc.

This year, several members of the Council will be graduating. As we congratulate them and thank them for all of their hard work, their graduation leaves some openings on the Council.

We are currently accepting applications for new members to join the Council. For more information, benefits of being a member, responsibilities, and to complete the application, visit SOBIC Membership Application. **The deadline for applications is April 18, 2025.**

Want to learn more about our student organizations & all they have to offer?

Check Them Out

The Business of Cannabis: Past, Present, & Future

LAST CHANCE TO REGISTER!

Are you interested in learning more about the opportunities presented by the booming cannabis industry?

Join us on **March 27, 2025, at 5:00 pm** at The College of New Jersey School of Business, and learn about the fundamentals of cannabis business management, from "seed to stem". Hear from industry experts on effective marketing and branding strategies specific to the cannabis industry, creating business plans, securing financing, and optimizing operations to ensure future success! Stay ahead of the curve by gaining insight into the future trends of the industry**. *This is a free event and open to the public.* ** Join us and unlock the knowledge to navigate the complexities of the cannabis industry. Visit our website to learn more about our panelists! The Business of Cannabis.

Click here to secure your seat today!

Highlights

WATCH OUT!

There's no stopping Jake Calviello '25 and his entrepreneurial spirit!

THE START OF CHRONOVISTA

Accounting major and president of TCNJ's entrepreneurship club Jake Calviello '25 is always on the prowl for new business ideas. But it was during a trip to New York City in 2022, while wandering through a Rolex store and admiring the bands and moving hands, that Calviello hit on his biggest venture yet. He launched ChronoVista Watches soon after, and has since sold more than 150 watches, both online and in jewelry stores.

Read the full story featured in TCNJ Magazine

Student Organization Highlight
Delta Sigma Pi

The DSP Mu Omega Chapter was founded at The College of New Jersey on May 22, 1993, as TCNJ's only co-ed professional business fraternity. Each year, Delta Sigma Pi sponsors several community service projects, professional activities, and social events. The fraternity stresses the importance of academic excellence and community involvement. They have volunteered and raised money for Homefront, Ronald McDonald House, and SAVE Animal Shelter.

James Johnson
President

https://tcnjdsp.weebly.com
deltagsig@tcnj.edu

Adjunct
Spotlight

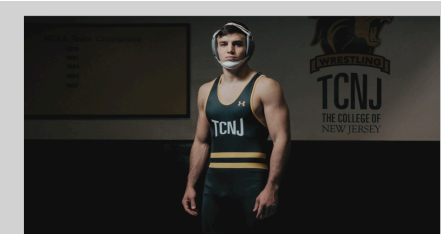"I was fortunate to meet some remarkable people as an undergraduate and graduate student at TSC."

Mark Tarallo '85, '92
Adjunct
Management

TCNJ Magazine recently featured School of Business Adjunct Mark Tarallo. He spoke about the connections he made here as a student.

"When I tell my current students that they will make lifelong friends here, its really true."

"Three is not a crowd!"

Want to read more? Scan the QR code for the full story!

HOW I GOT HERE
NICK SACCO '25

"Wrestling is not just a sport; it's a lifestyle. For me, it's eating well, getting enough sleep, being on top of my grades. It's discipline, and I believe wrestling embodies the idea of becoming a better human overall."

Nick Sacco '25, finance major, shared with TCNJ Magazine his story of what it took to get where he is today!

Read Nick's story

Career, Professional Development & Leadership Opportunities

Undeclared Students, Are You Considering Accounting? The KPMG Network: Learn about the many compelling and rewarding opportunities you can experience with a career in accounting from KPMG alumni and accounting experts. If you are interested in accounting or haven't yet declared a major, this session is for you! March 20th at 6:00 pm. Click here or find the event in Handshake.

Wealth Management Info Session - Are you interested in a career in finance? Join Bank of America to learn about the exciting field of wealth management. You'll gain insights into career paths within the industry, key skills needed to succeed, and the recruitment process for the 2026 programs. March 20th at 4:00 pm. Click here or find the event in Handshake.

NJ Civil Service Commission Statewide Job Fair - On Wednesday, March 19th, from 10:00 am - 1:00 pm the NJ Civil Service Commission is holding a Statewide Job Fair including information sessions on how to apply for a government job. Register for the event in Handshake.

How to Navigate Financial Services Recruiting as a First-Year Student - Join us for our virtual 'How to Navigate Financial Services Recruiting as a First-Year Student' event with a member of the Campus Recruitment team and a current Analyst at SMBC. This event is for current undergraduate first-year students interested in learning about SMBC's and future career opportunities within the financial services industry. This virtual event will be held March 25th at 3:00 pm. As this event is invite only and space is limited, **please register at the earliest here.** We will notify you with the virtual event link once your participation is confirmed.

NJBDA Annual Symposium
2025 Student Poster Session
(njbda.org/2025symposium/)

Empowered by AI: Innovation and the Rise of the Augmented Workforce
May 16, 2025   Hosted by William Paterson University, Wayne, NJ

Call for Student Posters: *Attention Graduate & Undergraduate Students* - Capitalize on this opportunity to present your research and potentially win an award at the student poster competition. This is a great opportunity for you to network, promote yourself and your research, and practice your presentation skills.

Timeline:
April 18, 2025 - Abstract submissions due. Submit your Poster Abstract here.
May 6, 2025 - Digital poster submissions due
May 16, 2025 - Bring your 36" W x 48" H pre-printed poster to the event.

Questions? Please contact: selenny.m.fabre@njit.edu

Johnson & Johnson Case Competition

The 2025 University Case Competition is getting ready to kick off!

➢ Apply your classroom knowledge to a real business case.
➢ Gain perspective on a Fortune 50 healthcare company.

Form a team of 5-7 people (not J&J co-op participants) or we can find a team for you! $2,000 cash prize for the University winning team!

Kick off - March 25, 2025 at 12:00 pm in the Business Building Lounge

Have questions? Contact jking18@its.jnj.com or TBell3@its.jnj.com.

KPMG Advisory Talent Program 2025

The KPMG Advisory Talent Program offers attendees the chance to engage with like-minded students in a world-class learning environment and kickstart their recruiting journey with KPMG. The program will take place from Wednesday, July 23 to Friday, July 25, 2025, at the KPMG Lakehouse in Orlando, Florida, with all travel expenses covered by KPMG.

We encourage students with preferred majors such as Accounting, Information Systems, Engineering, Finance, Data Analytics, Public Health, or related fields, who meet the eligibility criteria, to apply. **The application deadline is March 21, 2025.**

To be considered for the program, please complete the Advisory Talent Program Application.

THE COLLEGE OF NEW JERSEY
SCHOOL OF BUSINESS