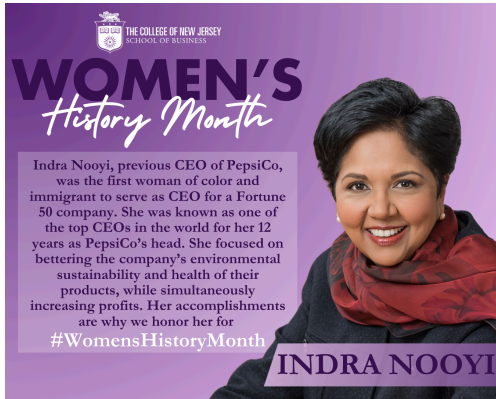


This Week's Business

March 9, 2025



Celebrating Women's History Month

Nordson BUILDS Scholarship Program

Scholarships which range from \$4,000 to \$10,000. Plus, scholarship recipients get exclusive primary access to internship opportunities and employment opportunities after graduation. Most business majors are eligible to apply: Business, Marketing, Supply Chain Management, Accounting, and Finance. Applicants must have a GPA of 3.0 or higher.

Visit their website for the application and information [2025 Nordson BUILDS Scholarship Program](#). Scholarship recipients will be chosen by a selection committee based on an overall assessment of academic promise, character, leadership, work ethic, community service, school involvement, and the applicant's career/college major fit.

Deadline: Midnight EST, May 15, 2025

Student Organization News & Events

SHRM: Join the Society for Human Resource Management (SHRM) this Wednesday from 3-4 PM in BB 106 to hear from Shannon Gill, TCNJ Management Alum and Talent Acquisition Specialist!

SCMA: Learn how to tune your resume for Co-Op and Internship opportunities from an industry expert! Join us and Martine Bertine-Peterson on Wednesday, March 12th at 4:00 pm in BB105.

Lions on Wall Street: We are hosting a Behavioral Interview Workshop on March 12th at 12 pm in BB123. Learn key tips to answer behavioral interview questions, showcase your skills, and make a strong impression.

Want to learn more about our student organizations & all they have to offer?

Check Them Out

Highlights



Jules Morris
Mentor Development Director

Website: business.tcnj.edu/ceo-peer-mentors
Email: tcnjbusinessmentors@gmail.com

Student Organization Highlight

CEO PEER MENTORS

Executive Board

All incoming first-year students are matched with a CEO (Community Engagement Officer) Peer Mentor. Mentors aim to ease the transition to college life by helping students become acclimated to the School of Business and TCNJ community. CEO Peer Mentors actively serve the community and develop relationships with School of Business students, alumni, and administration. In fall 2024, there were 54 CEO Peer Mentors.





Megan Folina
Peer Mentor Coordinator



Tyler Rummel
Peer Mentor Coordinator



Michael Pressimone
Senior Mentor Coordinator



Dominic Sommese
Peer Mentor Coordinator



Mayo Business Plan Competition

\$60,000

in prize money!

Finals

Confi/o



Shawn Kuser, Chris Toala, Rebecca Kimmick, Jasmine Ocasio

Juniper



Yasaman Galer, Livia Minaides, Isha Patwardhan

NODE



Akshita Anupam, Laasya Seelan, Thivisha Masireddy

Join Us & Cheer on the Final three teams!

March 26, 2025
5:00 pm
Mayo Concert Hall

Who are you cheering for?

Scan to read more about the teams



Career, Professional Development & Leadership Opportunities

Adobe Sales Academy Early Recruiting Webinar - Attention all first and second-year students, we invite you to participate in our Adobe Sales Academy webinar hosted by our Adobe Sales team to learn more about recruitment and potential upcoming internships with them. March 10th at 3:00 pm. Click [here](#) or find the event in Handshake.

Third Bridge Summer Internship Virtual Session - Applications are now LIVE for Third Bridge's Client Services Summer Internship! Have questions about the internship hiring process, intern duties, and what to expect? Join Campus Recruiter Danielle Ford on a Summer Internship Info Session to answer any questions you might have! March 12th at 2:00 pm CDT. Click [here](#) or find the event in Handshake.

Preparing for Fall/Winter Registration

PAWS Refreshers Workshop
Wednesday, March 12
2:00 PM in Business Building 104

This workshop is open to any first-year or transfer students who have any questions about using PAWS. We will review information discussed in past courses but to help prepare you for the Fall 2025 registration cycle.



Save the Dates!!

**Fall 2025 and Winter 2026
Registration Window**

**Tuesday, April 1, 2025
to
Friday, April 11, 2025**

Be Prepared!

- Check your account for holds
- Schedule an appointment with your advisor
- Add courses to your shopping cart

Questions?? Contact your advisor or Records & Registration

Advertising Class Guest Speakers

Professor Kessler, Marketing adjunct instructor, invites all interested students to his weekly guest speaker sessions - which take place **6-6:30 pm, in Science P219**.

Here are the next three weeks coming up!

- **March 11th** - AI Applications for AD Creative Development - Presented by Dr. Ray Pettit, AI Institute, North Eastern University
- **March 25th** - Media Planning - Presented by Rachel Broder, Marketing Director, United Airlines
- **April 1st** - Brand Tracking Using Qualtrics Platform - Presented by Daniel Kessler, Systems Director

Check back each week for more topics and speakers!

The Business of Cannabis: Past, Present, & Future

Are you interested in learning more about the opportunities presented by the booming cannabis industry?

Join us on **March 27, 2025, at 5:00 pm** at The College of New Jersey School of Business, and learn about the fundamentals of cannabis business management, from “seed to stem”. Hear from industry experts on effective marketing and branding strategies specific to the cannabis industry, creating business plans, securing financing, and optimizing operations to ensure future success! Stay ahead of the curve by gaining insight into the future trends of the industry. ***This is a free event and open to the public.*** Join us and unlock the knowledge to navigate the complexities of the cannabis industry. Visit our website to learn more about our panelists! [The Business of Cannabis](#)

Click [here](#) to secure your seat today!

Internship Opportunity



Adventure Travel Internship Opportunity

As our company is rapidly expanding, we are looking for an amazing candidate for an internship opportunity!

- Assist with Itinerary Creation for client travel programs.
- Help senior staff members manage customer relationship management system.
- Creation of client trip outlines, custom itineraries, and price quotations for trips.
- Cross-check tour operations to ensure travel experience run in accordance with client expectations.
- Maintain country-specific travel pricing and resource information.
- Assist on special projects on an as needed basis.

Click [here](#) for more information and to apply!

Johnson & Johnson Case Competition

The 2025 University Case Competition is getting ready to kick off!

- Apply your classroom knowledge to a real business case.
- Gain perspective on a Fortune 50 healthcare company.

Form a team of 5-7 people (not J&J co-op participants) or we can find a team for you! \$2,000 cash prize for the University winning team!

Kick off - March 25, 2025 at 12:00 pm in the Business Building Lounge

Have questions? Contact jking18@its.inj.com or TBell3@its.inj.com.



THE COLLEGE OF NEW JERSEY
SCHOOL OF BUSINESS