

This Week's Business

April 13, 2025

Celebrate
DIVERSITY MONTH

"Exclusion is derived from fear, ignorance, and power, whilst inclusion is derived from love, compassion, and respect."
— *Michelle Emson*

APRIL 2025

THE COLLEGE OF NEW JERSEY
SCHOOL OF BUSINESS

Celebrating Diversity Month

Student Organization News & Events

SCHOOL OF BUSINESS
Inclusion Council
ART CONTEST

Submit your artwork to be displayed in the Business Building Lounge

Winner receives a \$100 Gift Card

Scan here for more info & to enter
Deadline extended!

Questions?? Email sobictcnj@gmail.com

Economics Club: Meeting on April 16th at 12 pm in BB206.

SOBIC: Last chance to submit your application!

The School of Business Inclusion Council (SOBIC) is a student-led DEI Advisory Board for the School of Business. This year, several members of the Council will be graduating. As we congratulate them and thank them for all of their hard work, their graduation leaves some openings on the Council. We are

currently accepting applications for new members to join the Council. For more information, benefits of being a member, responsibilities, and to complete the application, visit [SOBIC Membership Application](#). The deadline for applications is April 18, 2025.

Want to learn more about our student organizations & all they have to offer?

Check Them Out

Highlights

Senior Spotlight
Class of 2025



Ryan Lagriola
Major: Finance
Minor: Information Technology Systems
Post-Graduation Plans: Joining Stryker as a Financial Analyst in their NJ, TX, or MI office

Highlights:

- TCNJ Men's Hockey Team Forward & Treasurer
- CEO Peer Mentor
- Internship at Stryker
- Brother of Phi Alpha Delta
- Member of FMA
- Dean's List
- Member of the Real Estate Club
- Bloomberg Marketing Concepts Certified
- Green Hall Technical Assistant
- Member of Lions on Wall Street



Student Organization Highlight
National Association of Black Accountants





Highlights:

- Arlene McLeod, Co-President
- Briana Anine, Co-President
- Juliana Njoku, Vice President
- Halle Lamptey, Secretary
- Valerie Bernick, Treasurer
- Christian Ebinnett, Public Speaker

NABA is an organization that addresses the professional needs that enable minorities to maximize their career potential in the accounting and business professions. It is a national organization that has grown to over 3,000 members in over 130 active professional and student chapters in major urban areas and universities across the nation. NABA is dedicated to uniting students with similar interests and ideas who are committed to professional and academic excellence.

@tcnj_naba
naba@tcnj.edu

Senior Spotlight
Class of 2025



Karla Fonseca
Major: Economics
Minor: Finance & Spanish

Highlights:

- Immigrant Youth Advocate Fellow
- Student Instructional Tech Assistant
- Senior Staff Writer, The Signal
- Spanish Oral Proficiency Leader
- Summer Reading Program
- Economics Tutor
- Completed an Internship at PNC
- Global Real Estate Academics Participant
- Completed an externship with HP
- Participated in the LawBound Scholar Program
- Love Mas Scholar
- President of ALPFA
- Fundraising Chair of Union Latina
- PRIDE Mentor
- Ignite Secretary
- Past Amnesty International Events Chair



“WHAT’S NEXT?”



Professor Waheeda Lillevik accompanied a group of students to the 39th Annual Mid-Atlantic Organizational Behavior Teaching Conference at LaSalle University in Philadelphia, where the students presented on different aspects of “Navigating the Digital Environment in Management Education.” Each student presented on sub-themes such as accessibility, inclusion and humane aspects of technology. The theme of this year’s conference was “What’s Next?”



Joseph Soliwoda-Doan, Julianna Morris, Emma Coffey & Shreya Aphale gave excellent presentations to an audience of mostly area professors. The students also facilitated engaging and enthusiastic roundtable discussions that were filled with passionate stories and perspectives. The attendees were impressed by the presentations, the research the students had conducted and their ability to facilitate successful roundtable discussions.

To top it off...we had fun!

Just another example of the amazing & talented students in the School of Business!

#MOBTC2025

<https://business.tcnj.edu> business@tcnj.edu

Career, Professional Development & Leadership Opportunities

Cushman & Wakefield EIC Speaker Series: Building a Career in Commercial Real Estate: Cushman & Wakefield invites all students, current C&W interns and graduates to attend our virtual EIC Speaker Series this April 14, 2025, at 2:00 pm EST. Engage in informative discussions, gain practical tips, and learn how to navigate the commercial real estate industry successfully. This series is designed for incoming interns and students eager to build a rewarding career at Cushman & Wakefield. Register [here](#).

Get to Know the Disney College Program: Come join Recruiters with Disney Programs Recruitment Team on April 15th at 2:00 pm, for a virtual engagement session where they will help you learn more about the Disney College Program and discuss the living, learning and earning components offered. This 60-minute session aims to inform you about the Disney College Program and get you excited to learn more about this opportunity of a lifetime! Register for this event in [Handshake](#).

Junior Class Council Workshop (Preparing for Graduate and Professional School): The Junior Class Council presents our Preparing for Graduate and Professional School Workshop, hosted by TCNJ's Career Center. The workshop will be on Wednesday, April 16th at 1pm in the Career Center multipurpose room located on the first floor of Roscoe West! This workshop will provide an overview of the graduate and professional school process from a discussion on application timelines to specific materials needed for graduate school (standardized testing, letters of recommendation, personal statements, etc.). Register for this event through [Handshake](#).

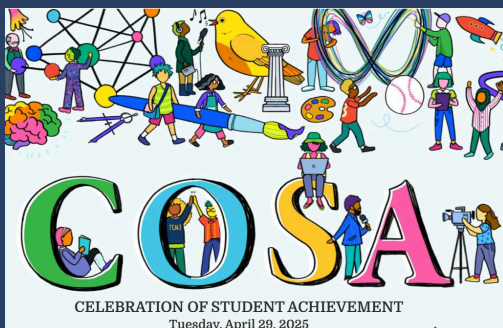
Bank of America | 2026 Merrill Information Session: Join us on Thursday, April 24th at 4 pm for a virtual informational session to learn about Bank of America's 2026 Merrill - Wealth Management Summer Analyst Program! All majors welcome! Open to all students interested in exploring careers in banking, finance, and related fields. 2026 internships are open to current sophomores. Register for this event through [Handshake](#).

J&J 2025 Finance Immersion Day

Get a hands-on look at Finance at J&J - connect with employees, collaborate with students on a case study, and gain real-world experience in just one day! This is for rising sophomores and juniors with anticipated majors in Finance, Accounting, Analytics/Systems, and Economics. It will take place on Wednesday, August, 13 2025, from 8:00 am to 5:00 pm at Johnson & Johnson in New Brunswick. To apply: [J&J 2025 Finance Immersion Day Application](#). The application deadline is Friday, May 9th, and acceptances will be communicated by mid-June. Have questions?? Email RA-JJCUS-GFTM-Recruit@ITS.JNJ.com.

Celebration of Student Achievement

Tuesday, April 29, 2025
<https://celebration.tcnj.edu>



Monitor the website for the full day schedule! If you are presenting and need assistance with printing your posters, contact horners@tcnj.edu.

The 28th Annual Celebration of Student Achievement will feature the research, scholarship and creative activity of TCNJ students from all disciplines. Throughout the day, students will present their work in papers, posters, video, panels, performing arts presentations and exhibitions, and other forms of scholarly or creative activity.

On this day, all classes normally scheduled to start before 5 pm will not be held. Review your course syllabi for more information.

We hope to see many of our business students presenting their work. If you are not, we hope you go see what your classmates are doing and support them!

Trenton Thunder College Series Sports Management Networking Night

The College of New Jersey School of Business is sponsoring a Sports Management Networking Night at the Trenton Thunder on July 21, 2025. Go behind the scenes in the sports management industry with leaders from the Thunder Organization. A ticket includes admission to the networking event that begins at 3:45 pm, admission to the game that begins at 7:00 pm, and food in the PrimePoint Club.

The School of Business will be giving away *a limited number of tickets* to interested students. If you are interested in obtaining a ticket to this event. Interested students must complete the interest form. Students will be confirmed once all spots are filled.

Complete
Interest Form

NJBDA Annual Symposium 2025 Student Poster Session (njbda.org/2025symposium/)

Empowered by AI: Innovation and the Rise of the Augmented Workforce
May 16, 2025 Hosted by William Paterson University, Wayne, NJ

Call for Student Posters: *Attention Graduate & Undergraduate Students* - Capitalize on this opportunity to present your research and potentially win an award at the student poster competition. This is a great opportunity for you to network, promote yourself and your research, and practice your presentation skills.

Timeline:

April 18, 2025 - Abstract submissions due. Submit your Poster Abstract [here](#).

May 6, 2025 - Digital poster submissions due

May 16, 2025 - Bring your 36" W x 48" H pre-printed poster to the event.

Questions? Please contact: selenny.m.fabre@njit.edu

