

# This Week's Business

April 13, 2025



## Celebrating Diversity Month

### Student Organization News & Events



**Economics Club:** An Eventful Environmental Economics Discussion with Professor O'Grady! Join the Economics Club on April 23th at 12 pm in BB206. This event is co-sponsored by the TCNJ Environmental Club.

**Lions on Wall Street:** Join us Wednesday, April 23rd at 2 pm for a Private Equity & Venture Capital Panel via [Zoom](#).

*Want to learn more about our student organizations & all they have to offer?*

Check Them Out

# Highlights

## Student Organization Highlight Real Estate Club



Daniel Cohen  
Co-President



Claudia Malkinski  
Co-President



Gavin Danitz  
Outreach Chair



Katie O'Leary  
Treasurer



Ian Phillips  
Admin Manager



Alison Dodge  
Social Media Manager

The Real Estate Club is a newer club & its purpose is to provide information to students on how to be successful in real estate more specifically to commercial real estate. The club will help students gain insight into the fundamentals of real estate finance, help them learn about real estate investing, & provide experience and certifications that will make them suitable candidates for the many careers within the industry out of college.

Even as a newer club, they have had industry speakers on campus, created a Case Competition, hosted J&J speakers on corporate finance sector of commercial real estate, and held a club logo competition.

Not pictured above: Donny Freeman, Social Media

realestateclub@tcnj.edu  
@tcnjrealestateclub



## Congratulations to the Winners of the 2<sup>nd</sup> Annual Real Estate Club Case Competition

**Michael Giancaspro, Patrick Gallagher, & Collin Albanese**



L to R: Jeremy Neuer '96, Michael Giancaspro, Patrick Gallagher, Collin Albanese, Stephen Feinberg '10

*Thank You*  
to our amazing sponsors

Jeremy Neuer '96 of JLL  
Stephen Feinberg '10 of Saxum Real Estate  
Peter Crovo of Seagis Property Group  
James Keenoy '07 President & Founder of Farrell Flynn  
Eric Szabo '97 of TCNJ School of Business



Scan & read about the  
competitions & winners



## Career, Professional Development & Leadership Opportunities

**You Are Here | General Mills Development and Career Day:** This General Mills virtual event is an opportunity to learn about our Summer 2026 internships. Internship applications will open in July. Register today if you're interested in getting to know us and to tell us about yourself before the busy recruiting season kicks off! Join Tiffani Daniels, Director of Loyalty and Rewards (and a former campus hire!) and a panel of former interns, now full-time employees as they discuss their experiences working for General Mills on April 25th at 3 pm CDT. If you're a Sophomore and see yourself connecting with our mission. We have internships in the following areas: Business, Economics, Finance, Accounting, Research and Development, Food Science, Food Safety, Engineering, Supply Chain Management, Sales (Liberal Arts Majors), Computer Science/Data Science/MIS/etc. Our internships are located at our World Headquarters in Minneapolis, MN and at manufacturing plants and sales field offices around the United States. Register for this event through [Handshake](#).

**Bank of America | 2026 Merrill Information Session:** Join us April 24th at 4 pm for a virtual informational session to learn about Bank of America's 2026 Merrill - Wealth Management Summer Analyst Program! All majors welcome! Open to all students interested in exploring careers in banking, finance, and related fields. 2026 internships are open to current sophomores. Register for this event through [Handshake](#).

**Sikich: Bridging the Gap Between Accounting Classrooms and Careers:** Join our HR and accounting professionals for a behind-the-scenes look at how to successfully transition from college coursework to a thriving accounting career. We'll cover what hiring managers really look for, how to bridge classroom learning with real-world expectations, and tips to land and excel in your first accounting role.

Whether you're applying for internships or planning your post-grad path, this session will help you stand out. Register for this event through [Handshake](#).

## Wall Street Exchange (WSE) Professional Development & Leadership Program

The Financial Women's Association (FWA) is now accepting applications for our highly competitive **2025 Wall Street Exchange (WSE) Professional Development and Leadership Program**.

The 2025 Wall Street Exchange Program will be primarily virtual, with highly interactive and engaging workshops and webinars hosted by our partner firms. If circumstances permit, will host one or more events in person in New York City. The program consists of a series of virtual workshops hosted by top firms and companies for professional and personal development as well as networking with industry professionals. Each year, the exact lineup of partner firms varies.

Interested students should apply to the program as early as possible, even if they have not finalized their summer employment or internship plans. Proof of internship can be provided prior to the start of the program during the week of June 9, 2025.

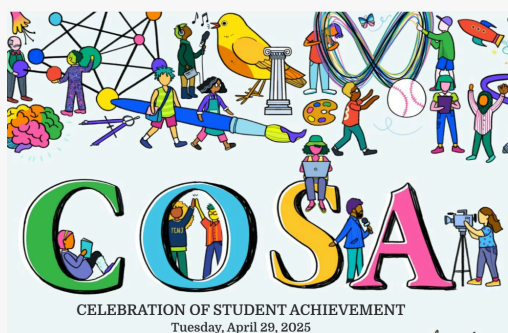
Apply here: <https://www.fwa.org/apply-for-wall-street-exchange>

## J&J 2025 Finance Immersion Day

Get a hands-on look at Finance at J&J - connect with employees, collaborate with students on a case study, and gain real-world experience in just one day! This is for rising sophomores and juniors with anticipated majors in Finance, Accounting, Analytics/Systems, and Economics. It will take place on Wednesday, August, 13 2025, from 8:00 am to 5:00 pm at Johnson & Johnson in New Brunswick. To apply: [J&J 2025 Finance Immersion Day Application](#). The application deadline is Friday, May 9th, and acceptances will be communicated by mid-June. Have questions?? Email [RA-JJCUS-GFTM-Recruit@ITS.JNJ.com](mailto:RA-JJCUS-GFTM-Recruit@ITS.JNJ.com).

## Celebration of Student Achievement

**Tuesday, April 29, 2025**  
<https://celebration.tcnj.edu>



Monitor the website for the full day schedule! If you are presenting and need assistance with printing your posters, contact [horners@tcnj.edu](mailto:horners@tcnj.edu).

The 28th Annual Celebration of Student Achievement will feature the research, scholarship and creative activity of TCNJ students from all disciplines. Throughout the day, students will present their work in papers, posters, video, panels, performing arts presentations and exhibitions, and other forms of scholarly or creative activity.

On this day, all classes normally scheduled to start before 5 pm will not be held. Review your course syllabi for more information.

We hope to see many of our business students presenting their work. If you are not, we hope you go see what your classmates are doing and support them!

## 5th Annual Fox Chase Case Writing Competition

The Translation Research Center at the Fox School of Business, Temple University, invites case authors to participate in the 5th Annual Fox Case Writing Competition to highlight their expertise in developing compelling business cases in the following two themes:

- Ethics in Business
- AI, Analytics, and Automation

Prizes of \$2,000 for 1st place and \$1,500 for 2nd place will be awarded in each of the two streams. Click [here](#) to learn about eligibility, guidelines and to register for the events below.

- June 3rd - Kick Off Event
- June 17th - Case Writing Workshop
- June 19th - Converting Technical Papers to Cases
- July 28th - Submission Portal Opens
- September 30th - Case Submission Deadline
- November 14th - Finalists Notified
- December 1st - Winners Honored

## Trenton Thunder College Series Sports Management Networking Night

The College of New Jersey School of Business is sponsoring a Sports Management Networking Night at the Trenton Thunder on July 21, 2025. Go behind the scenes in the sports management industry with leaders from the Thunder Organization. A ticket includes admission to the networking event that begins at 3:45 pm, admission to the game that begins at 7:00 pm, and food in the PrimePoint Club.

The School of Business will be giving away *a limited number of tickets* to interested students. If you are interested in obtaining a ticket to this event. Interested students must complete the interest form. Students will be confirmed once all spots are filled.

Complete  
Interest Form



THE COLLEGE OF NEW JERSEY  
SCHOOL OF BUSINESS