

Name: \_\_\_\_\_

PAWS ID: \_\_\_\_\_

### Unit Total Requirement

Earned + In Progress Units (do not count repeat coursework): \_\_\_\_\_

How many more units do you need to earn 32 units: \_\_\_\_\_

### College Core Requirements

#### Proficiencies

\_\_\_ IDS 102: Information Literacy

\_\_\_ FYS \_\_\_\_: First Year Seminar (1 unit)

#### Social Justice

\_\_\_ First-Year Community Engagement (FYC 100)

\_\_\_ Gender & Sexuality: \_\_\_\_\_

\_\_\_ Global Perspectives: \_\_\_\_\_

\_\_\_ Race & Ethnicity: \_\_\_\_\_

A single course may cover up to ONE discipline and up to TWO social justice courses. Major and minor coursework may satisfy College Core requirements freely for the Breadth Distribution requirements. See the College Core website for more info.

**Free Electives** (The number of free elective courses varies by student. Just remember, Marketing majors must earn 32 units to graduate.)

\_\_\_ \_\_\_\_\_

\_\_\_ \_\_\_\_\_

\_\_\_ \_\_\_\_\_ **BUSG 680/MGT 498**

#### Breadth Distribution/Disciplines (8 units)

**Literary, Visual, or Performing Arts (LVPA):**

\_\_\_ \_\_\_\_\_

**Belief Systems (BS):**

\_\_\_ \_\_\_\_\_

**Behavioral, Social, Cultural Perspective (BSCP):**

\_\_\_ ECO 101: Principles of Microeconomics

\_\_\_ ECO 102: Principles of Macroeconomics

(Both ECO 101 & 102 require prerequisite of MAT 95: Intermediate Algebra OR math placement into MAT 119/120.)

**Historical Perspectives (HP):**

\_\_\_ \_\_\_\_\_

**Natural Science w/ Lab:**

\_\_\_ \_\_\_\_\_

**Quantitative Reasoning (QR):**

\_\_\_ MAT 125: Calculus for Business or  
MAT 127: Calculus A

\_\_\_ STA 115: Statistics or  
STA 215: Statistical Inference

(STA 215 requires prerequisite or corequisite of either MAT 125 or MAT 127)

#### **Math Sequence (dependent on placement)**

MAT 95: Intermediate Algebra → MAT 119: Intro to Functions or MAT 120: Pre-Calculus → MAT 125 or MAT 127

## Marketing Major Requirements

### Business Correlates

These courses are required of the Marketing major and also satisfy College Core requirements: ECO 101, ECO 102, MAT 125/127, STA 115/215 or ECO 105 (if transferred from Economics)

### Quantitative Analysis Course (1 unit): \_\_\_\_\_

Choose one (cannot double count with another major requirement):

- MKT 310: Marketing Research
- STA 305: Regression Analysis
- ECO 231: Applied Business Statistics
- STA 307: Datamining & Predictive Modeling

(See PAWS for prerequisite coursework.)

### Seminars:

\_\_\_\_ BUS 99: Business Orientation Seminar (0 credit) \_\_\_\_ BUS 100: Professional Development (0 credit)

### Business Core (7 units)

- \_\_\_\_ ACC 201: Financial Accounting  
Prerequisite: Reserved for business majors
- \_\_\_\_ ACC 202: Managerial Accounting  
Prerequisite: ACC 201
- \_\_\_\_ BUS 200: Legal/Regulatory Environment of Business  
(Sophomore/Junior Level Writing course)
- \_\_\_\_ FIN 201: Fundamental Financial Methods  
(0.5 unit)  
Prerequisites: [ECO 101 or ECO 102] + [STA 115 or STA 215 or ECO 105]
- \_\_\_\_ IST 201: Intro to Data & Information (0.5 unit)
- \_\_\_\_ MGT 201: Management Principles (0.5 unit)
- \_\_\_\_ MKT 201: Marketing Principles (0.5 unit)
- \_\_\_\_ MGTG 600/MGT 499: Strategy and Sustained Competitive Advantage  
Prerequisites: [Senior Status] + [ACC 202] + [FIN 201] + [MGT 201] + [IST 201] + [MKT 201] + [MGT 360 or MKT 360]
- \_\_\_\_ Business Process Course  
MGT 360: Operations Management  
Prerequisites: [MGT 201] + [STA 115 or STA 215] or  
MKT 360: Supply Chain Management  
Prerequisites: [MKT 201] + [STA 115 or STA 215]

\_\_\_\_ BUS 400: Senior Exit Exam

### Business Breadth (4 units)

- \_\_\_\_ FIN \_\_\_\_ (Choose one: FIN 310, 315, 320, 330, 335, 340, 350, 370)
- \_\_\_\_ MGT \_\_\_\_ (Choose one: MGT 301, 310, 320)
- \_\_\_\_ IST \_\_\_\_ (Choose one: IST 310, 320, 350)
- \_\_\_\_ MKT \_\_\_\_ (Choose any 300-level MKT course except MKT 300, 360, 365)

### Marketing Options (4 units)

- \_\_\_\_ MKT 300: Marketing Info Analysis  
(Must earn min. grade of "C" and must be completed prior to senior year)  
Prerequisites: [STA 115 or STA 215] + [MKT 201] + reserved for marketing majors
- \_\_\_\_ MKT course (300 level): \_\_\_\_\_
- \_\_\_\_ MKT course (300 level): \_\_\_\_\_
- \_\_\_\_ MKT 450: Marketing Management (capstone)  
(Writing Intensive; must be senior status)

### International Business Requirement

*This requirement may double count with another major requirement.*

- \_\_\_\_ International Business Course: \_\_\_\_\_
- Options: BUS 360, BUS 380, ECO 335, ECO 340, ECO 345, ECO 380, INB 250, INB 260, INB 330/FIN 335, INB 365, INB 370, FIN 340, MGT 310, MGT 380, or MKT 340, or other approved courses by advisement

*Students must follow major requirements based on the requirements at the time of acceptance into major.*

*Graduation requires a cumulative and major GPA of 2.0.*

*For academic rules & procedures and official degree information, see the Bulletin: <https://bulletin.tcnj.edu/>*

Please use check sheet in conjunction with PAWS.

## Master of Science Management and Organizations (MSMO) Requirements

### Minimum Prerequisite Credits and Courses to Enroll in Senior Year Graduate Coursework

**Complete 15+ units (60+ credits) of undergraduate coursework, including the following prerequisites:** ACC 201, ECO 101, MAT 125/127, MGT 201, STA 115

### Graduate Courses Taken for Cross-Listed Credit During Senior Year

**Fall - MGTG 600/MGT 499: Strategy and Sustained Competitive Advantage**

**Spring - BUSG 680/MGT 498: Global Operations and Supply Chain**

Please note, graduate courses taken during senior year will contribute 1 unit to your “free electives” for the Bachelor of Science in Marketing.

### MSMO Core (5 units)

\_\_\_ **MGTG 600: Strategy and Sustained Competitive Advantage**

Taken during Fall of Senior year

\_\_\_ **BUSG 680: Global Operations and Supply Chain**

Taken during Spring of Senior year

\_\_\_ **MGTG 615: Organizational Leadership**

Taken during Graduate Fall

\_\_\_ **MGTG 650: Strategic Human Resource Management**

Taken during Graduate Winter

\_\_\_ **MGTG 625: Challenges of Managing the International Firm**

Taken in Graduate Spring

### MSMO Culminating Experience (1 unit)

Complete a Culminating Experience. This course will be completed in your final year (spring semester) of graduate study and will count towards your Core Requirement as well

\_\_\_ **MGTG 699: Ethnical Value Creation**

*Students must follow graduate program requirements based on the requirements at the time of acceptance into major.*

*MS program Graduation requires a cumulative graduate career GPA of 3.0. A minimum grade of B- is required for each individual course.*

*For academic rules & procedures and official degree information, see the Bulletin:*

*<https://graduate.tcnj.edu/resources/graduate-bulletin/>*

### MSMO Electives (4 units)

You must complete any 4 of the elective options listed below:

\_\_\_ **ACCG 610: Accounting for Managers (Fall)**

\_\_\_ **BUSG 620: Corporate Responsibility and Business Ethics (Summer)**

\_\_\_ **EDAD 540: School Finance and Resource Management**

\_\_\_ **ECOG 640: Managerial Economics (Fall)**

\_\_\_ **FING 630: Corporate Finance and Valuation (Spring)**

\_\_\_ **ISTG 605: Foundations of Business Analytics (Fall)**

\_\_\_ **MGTG 620: The Art of Persuasion: Communication for Business (Summer)**

\_\_\_ **MGTG 635: Leading Organizational Change (Spring)**

\_\_\_ **MGTG 640: Negotiations and Dispute Resolution (Spring)**

\_\_\_ **MKTG 650: Strategic Marketing Management (Summer)**

\_\_\_ **PBHG 610: Public Health Leadership for a Changing World (Spring)**

\_\_\_ **PUBG 502: Public Budgeting and Management**