

# This Week's Business

May 4, 2025



## Student Organization News & Events

**Economics Club:** Join us Wednesday, May 7th at 12 pm in BB206 for the Economics Club Elections and Senior send off! Vote for next semester's E-Board! Each candidate will have 1 minute speaking time. Then we will celebrate our seniors with a potluck.

*Want to learn more about our student organizations & all they have to offer?*

Check Them Out

## Highlights







## Faculty *Spotlight*

*Can you share with us a little about this topic?*

This past year, I have been working on a special project for the School of Business: designing a certificate program in Sustainable Business for undergraduates. In addition, I have worked with MBA Director Stephen Tomkiel on bringing some sustainable business initiatives into the graduate curriculum so that interested students can pursue opportunities and make contacts in this field.

**Nancy Lasher, Professor,  
Interdisciplinary Business**

Her current project:  
*Designing a certificate program in Sustainable Business*

*What drew you to this topic?*

*Want to read more?  
Scan the QR code & read  
about this project!*



"Sustainability is a growing field, thus, we want to provide the opportunity for our students to prepare to work in or with those who are part of this area."



## Congratulations!

2025 School of Business  
Senior Awards Ceremony



Congratulations to all  
the award recipients!





Scan the QR code to see  
all the award recipients



## Career, Professional Development & Leadership Opportunities

**McKinsey & Company Resume Workshop:** A strongly written resume is important to a successful application! Join us for a resume workshop. We'll provide guidance and recommendations on how best to format your resume and capture your unique experiences. This event is sponsored by the McKinsey Black Network, Hispanic Latino Network, Prism (social mobility) and our Equal (LGBTQ+) networks. This is just one of our many initiatives aimed at helping undergraduate students get to know McKinsey better. This event will be held on May 6th at 12:00 pm. Register [here](#).

## Wall Street Exchange (WSE) Professional Development & Leadership Program

The Financial Women's Association (FWA) is now accepting applications for our highly competitive **2025 Wall Street Exchange (WSE) Professional Development and Leadership Program**.

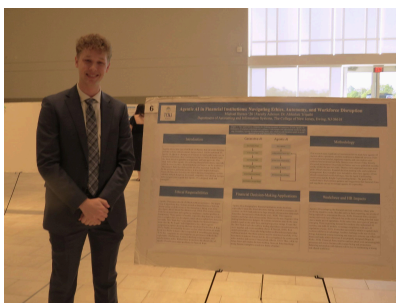
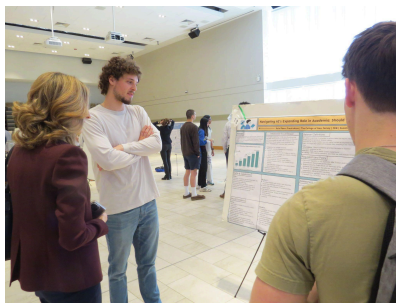
The 2025 Wall Street Exchange Program will be primarily virtual, with highly interactive and engaging workshops and webinars hosted by our partner firms. If circumstances permit, will host one

or more events in person in New York City. The program consists of a series of virtual workshops hosted by top firms and companies for professional and personal development as well as networking with industry professionals. Each year, the exact lineup of partner firms varies.

Interested students should apply to the program as early as possible, even if they have not finalized their summer employment or internship plans. Proof of internship can be provided prior to the start of the program during the week of June 9, 2025.

Apply here: <https://www.fwa.org/apply-for-wall-street-exchange>

## Celebration of Student Achievement



**Twenty-nine School of Business students participated in COSA this year! All showing off all the hard work they completed this semester. Visit our website, [COSA 2025](#) to see all the students who presented.**

# 5th Annual Fox Chase Case Writing Competition

The Translation Research Center at the Fox School of Business, Temple University, invites case authors to participate in the 5th Annual Fox Case Writing Competition to highlight their expertise in developing compelling business cases in the following two themes:

- Ethics in Business
- AI, Analytics, and Automation

Prizes of \$2,000 for 1st place and \$1,500 for 2nd place will be awarded in each of the two streams. Click [here](#) to learn about eligibility, guidelines and to register for the events below.

- June 3rd - Kick Off Event
- June 17th - Case Writing Workshop
- June 19th - Converting Technical Papers to Cases
- July 28th - Submission Portal Opens
- September 30th - Case Submission Deadline
- November 14th - Finalists Notified
- December 1st - Winners Honored

