

Fall 2025

Message from the Interim Dean



“It’s an honor to serve as Interim Dean at such an exciting time for the School of Business. With over 1,600 students and 100+ dedicated full-time and part-time faculty, we offer student-centered programs that prepare the next generation of ethical, globally minded leaders. [Read the full message.](#)”

Stephen Tomkiel Appointed Assistant Dean



We are pleased to share that, effective July 1, 2025, Stephen Tomkiel, MBA Director for the past three years, was appointed Assistant Dean of the School of Business. [Learn more about Stephen and read the full announcement.](#)

Celebrating the Class of 2025 Business Graduate Students



This summer the School of Business Administration came together with faculty, family, and friends to celebrate the accomplishments of the 27 outstanding members of the Graduate Business Class of 2025! [Learn more about this talented class of graduates.](#)

The School of Business Women’s Leadership Summit Celebrates 15 Years!

On October 29, 2025, the School of Business will celebrate the 15th Anniversary of the Women’s Leadership Summit! With an amazing keynote, breakout sessions, workshop, networking this year will be the best year yet! We are also partnering with the TCNJ Career Closet. See the full line-up of speakers and get your tickets on our [website](#). *Get your tickets today - we are almost sold out!*

Alumni Mentoring Program Reaches Record Participation!

The Alumni Mentoring Program has grown tremendously since its pilot launch in fall 2024, when 20 alumni were paired with sophomore and upper-level students. By spring 2025, that number tripled to 60 pairs. This fall, we are thrilled to share that a record 95 mentoring pairs are participating! If you are interested in becoming a mentor in a future academic year, please contact Stephen Tomkiel at tomkiels@tcnj.edu



CONTACT US



(609) 771-3064



business@tcnj.edu



<https://business.tcnj.edu>

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15th Annual Mayo Business Plan Competition



The 2025–2026 Mayo Business Plan Competition will officially launch September 18, 2025. Team registration will run through December 12, 2025, and the competition will culminate with the finals on March 25, 2026, at 5 p.m. in Mayo Concert Hall. The finals are open to the public—all are invited to attend. [Learn more about the MBPC.](#)

Dr. Brenda Ghitulescu Receives Award



Congratulations to Dr. Brenda Ghitulescu, Chair of the Management Department, on receiving the Outstanding Reviewer Award from the Academy of Management at the AOM Conference in Copenhagen! [Read more about Dr. Ghitulescu's award.](#)

Connor Campbell '27 Champions Youth Soccer Access



As the U.S. hosts global soccer events like the FIFA Club World Cup, Connor Campbell '27 is focused on making sure the beautiful game is accessible right in his own backyard. [Read more here.](#)

Trenton Thunder Hosts Sports Management Night in Partnership with the School of Business

On July 21, 2025, the Trenton Thunder brought the business of sports to life by hosting a Sports Management Networking Night at the ballpark, in partnership with The College of New Jersey (TCNJ) School of Business. The event welcomed local high school and college students, as well as recent graduates, offering them a behind-the-scenes look at careers in the sports industry. [Read more about this rare opportunity for students interested in the sports industry.](#)



2nd Annual Alumni Pickleball Social September 23, 2025

All skill levels welcome!
Event t-shirt for all attendees!
Only \$30 to register!

[Get more information & purchase tickets here.](#)

Get yours now! Last day to purchase tickets is September 19th!



September 23, 2025, Check-In @ 5 pm
Courts Open & Social: 5:30 pm - 8 pm



Mercer Bucks Pickleball Club
370 Sullivan Way, Ewing, NJ 08628



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Market Moves: TCNJ's Student Investment Fund is Where Real Money Meets Real Learning



Launched 25 years ago by finance professor Herbert “Buddy” Mayo, the Student Investment Fund has helped train generations of TCNJ students for futures in finance and investing. For many, it has figured prominently in the job interviews that kickstarted their careers. The fund has grown from an initial \$120,000 to more than \$850,000, given financial support to 120 local students attending the college, and offered its members and education they couldn't get any other way. When Mayo started the fund in 2000, he wanted students to have a hands-on opportunity to develop the skills they would need to guide investment strategies as professionals. He knew that typical classroom exercises would only count for so much. [Read more about the benefits to students.](#)

Professor Tang & Student Present Research on Green Energy Policy at Prestigious EURAM Conference



Professor Linghui Tang and senior Economics major Kate Siedelhofer presented their co-authored research paper at the EURAM in Florence, Italy. [Learn more about their research.](#)

The School of Business Welcomes New Faculty

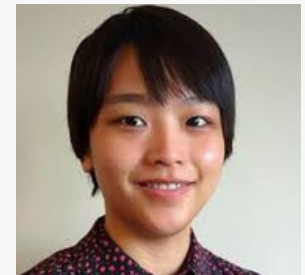
This fall, the School of Business welcomed new faculty to the Lion Family:

- Jasper Pan, Assistant Professor, Finance
- Ean Tsou, Assistant Professor, Management
- Joseph Haddock '97, Lecturer, Finance
- Patricia Kennedy, Visiting Professor, Marketing/IDB
- Jennifer Withrow, Visiting Professor, Economics

The School of Business will be conducting searches for two new management faculty, and one new accounting faculty member during the fall semester.



[Jasper Pan](#)



[Ean Tsou](#)



[Joseph Haddock](#)



[Patricia Kennedy](#)



[Jennifer Withrow](#)

Fall 2025

COMING UP

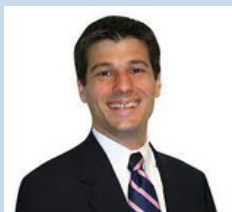
ALUMNI MENTORING PROGRAM MENTOR/MENTEE EVENT

Our first event of the semester is tentatively scheduled for November 5, 2025 beginning at 5 pm.

Mentors, watch your email for more information!

BUSINESS PLAN BASICS WORKSHOP

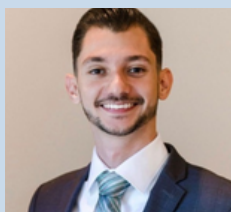
This one-hour workshop will teach students the basics of what to include in a business plan in preparation for the MBPC. Presented by Mike Scrudato, adjunct professor at TCNJ, and Darrel Frater, TCNJ double alumni!



VALUATION BOOTCAMP

In October, the School of Business will pilot a two-day valuation bootcamp for students. The program will equip students with essential skills for a successful career in finance. Covering advanced topics such as valuation methodologies, financial modeling, and interpreting financial statements.

The workshop will be presented by Benjamin Cutler '21, Portfolio Valuation Associate at VRC, and Max Hill '21, Portfolio Valuation Group Associate at VRC.



WELCOME BACK CELEBRATION & NETWORKING FAIR

On Tuesday, September 9, the School of Business welcomed more than 300 students to the annual Welcome Back Celebration and BUS099 Networking Fair. The event provided students with the opportunity to connect with representatives from 19 School of Business student organizations, explore campus resources, and enjoy an afternoon of community and celebration. Of course everyone enjoyed ice cream and Italian ice provided by Lollypops, owned by alumni, Joe and Jeanne Murphy!

The celebration was a wonderful way to kick off the semester, bringing students together to learn, connect, and engage in the School of Business community.

