

#### November 16, 2025

## JP Morgan Investment Banking Session!



#### THIS WEDNESDAY!

### The Blueprint for Profit: Unlock the Financial Secrets of a Winning Plan!



Turn your business vision into a powerful, fundable reality by mastering the numbers.

Register for the "Having Strong Financials" Workshop today!

When you register we will send you a calendar invite with the date, time and room.

## **School of Business Innovation/Flex Space**

Thank you for all of the submissions to help us name the new innovation/flex space (Room 17). The winning submission, "The Lions Launchpad for Innovation" was submitted by sophomore, Management major, Isabella Pitarresi! Congratulations & Thank You Isabella! See below for information on using the new space.

# Career, Professional Development & Leadership Opportunities

Preparing for your Internship or Job Search Workshop: Join the TCNJ Career Center on Tuesday, November 18th at 11 am in Roscoe West (Room 144) for a workshop that will review tips and strategies for conducting your internship and/or job search, including resources to help support you during this process. More information can be found on <a href="Handshake">Handshake</a>.

Pricing and Productivity: The Economics of AI: Please join us on November 17th at 10 am PST for a live discussion on the economics of AI and its impact on pricing and productivity with Jacob LaRiviere, chief economist at Amazon Web Services (AWS), and Sylvain Leduc, director of economic research at the Federal Reserve Bank of San Francisco. Our speakers will address new AI technologies and their evolving impact on business strategy and the customer experience, with a focus on how firms can use AI to understand patterns in the data. This is a virtual event, open to everyone. It will be live streamed and available as a recording after the event. We invite you to register and submit a question.

**Morgan Stanley Research: AI and Disruption: AI and Disruption:** Learn how professional stock analysts do their research, craft their thesis and pitch a stock, using real world case studies. Ever wonder how AI has become the most talked about phenomenon in the stock market? Or why it's disrupting businesses from software to the way cars are sold and why humanoid robots may become the next big investment idea? Please join members of the Morgan Stanley equity research department on **Tuesday, November 18th at 5 pm** for an introduction to how professional stock analysts do their job, from crafting an investment thesis, to building models and valuing stocks. Register <a href="here">here</a>.

**Marketing IRL: Behind the Brand at Hilton:** Ever wonder what it's like to bring big ideas to life in Marketing & Loyalty at Hilton? Join us Tuesday, November 18, 2025 at 4 pm for a virtual fireside chat with both corporate and property Team Members as they pull back the curtain on their day-to-day work, creative campaigns, and the impact they make across the business. Whether you're exploring opportunities or just curious, this session is your front-row seat to all things brand, strategy, and guest experience at the #1 Best Place to Work in the U.S. <u>REGISTER TODAY!</u>

## **Are You Looking for a Python Course?**

If you are looking to take a Python course, <u>CSC 120 - Foundations of Computational Thinking</u> is the class for you! It will be offered in Spring 2026. This course covers Python and is great for anyone looking to go into Data Science.

## **Mayo Business Plan Competition**



Why Should You Register for the Mayo Business Competition?

The obvious answer is.... \$60,000 in total prize money! Right? There is so much more students can get out of participating that is even more valuable!

The competition schedule, resources, and additional details can be found on the website at <a href="https://mbpc.tcnj.edu">https://mbpc.tcnj.edu</a>. Questions?? Email <a href="https://mbpc.tcnj.edu">horners@tcnj.edu</a>.

## Distinguished Speaker Series: Jaron Lanier



#### Tuesday, November 18th at 4 PM Mayo Concert Hall

Jaron Lanier is a technologist & futurist who has written extensively on the impact of technology on society.

On Tuesday, November 18th, he plans to discuss the themes in his latest book, "Why You Should Delete Your Social Media Accounts Right Now." With the impact social media has had on politics, civil discourse, and critical thinking, this promises to be a fascinating discussion. Open to the TCNJ community.

There is also a special, student-only Q&A session on **Tuesday at 1:30 PM.** Registration is required.

#### Is the Class You Want Full? Get on the Waitlist!



## Do You Have a Minor in Leadership? Looking for a Course to Take in Spring?

**COM 240 Public Speaking for Business and Government**, is being offered in the Spring 2026 semester, Thursday nights, 5:30 - 8:20PM. This is one of the Leadership & Domain Electives you can take for your minor. The course structure as a lecture/studio is designed to empower the students, build their confidence in speaking situations ranging from classroom presentations to staff meetings to pitching a product for investors. Register for COM240 today!

#### The Lions Launchpad for Innovation

The Lions Launchpad for Innovation (Room 17) is available for School of Business faculty, staff, student, and student organization use only. If the room is not "In Use" it is available for our business students. If you want to reserve the space, follow the instructions on the <u>website</u>. If you have any questions, email <u>business@tcnj.edu</u> or call (609) 771-3064.

## **Register for TCNJ's Social Action Summit!**













