

December 7, 2025

Good Luck on Your Finals!



Student Organization News & Events

We have 19 active student organizations. Find the one that is right for you!

[Click for full list](#)

Career, Professional Development & Leadership Opportunities

IBM USA College and University Student Tech Talk Wednesdays: A fast paced 60 minutes with IBM Tech Talk College and University Student Wednesdays! Join industry leaders and students on **Wednesday, December 10th at 5:00 pm** in this discussion with questions from students and connections to leaders that you have been requesting.

In addition to hearing from an industry expert in a different topic each month, also hear from and begin networking with other students who have been participating in the programs for over a year now who are also answering the questions in the chat because of their experiences, internships, or jobs they are now in. The dialogue continues to expand with the student, industry and academic experiences shared in this discussion.

- IBM Midwest Academic Programs Manager walks students through enrollment and new asset for today.
- IBM Recruiting Leader talks about new information on jobs in IBM (internship and full-time positions).
- Industry Tech talks from subject matter expert.

- Q&A Session

To find out more or to register visit [Handshake](#).

WPP Media Launch Pad Info Session: On Friday, December 12, 2025 at 2:30 pm take advantage of an opportunity for prospective candidates to learn more about WPP Media's media, marketing, and advertising entry-level opportunities, summer internship program, life at GroupM (i.e., benefits, org culture, engagement opportunities, and so forth) and an opportunity to ask our future talent recruitment team questions regarding the application process. Visit [Handshake](#) to learn more or to register for this virtual session.

Blackstone Overview Webinar: We will be hosting a Blackstone Overview Webinar on Thursday, December 11th from 4:00-5:00pm ET, and we encourage you to join if you are interested in learning more! We will cover who we are as a firm, provide overviews of several different business groups, explain what our programs entail, outline the recruiting process, discuss what you should expect to get out of the programs, etc.

While our webinars are open to all students, the information provided will be geared toward undergraduate students exploring internship opportunities for Summer 2027 (graduation date of Fall 2027 – Spring 2028). There are no application requirements to attend our webinars, but attendance will be noted. [Register](#) today!

Mayo Business Plan Competition



The Mayo Business Plan Competition
is your chance to stop dreaming and start doing!

Get your team together, develop your plan, and compete for serious capital:

1st \$30,000 2nd \$20,000 3rd \$10,000

It's time to turn that idea into a reality. All majors welcome! Secure your team's spot by December 12th!

[Intent to Compete/Team Registration](#)

<https://mbpc.tcnj.edu>

*Last chance to register your team!
The deadline is this Friday,
December 12th!*

Whether it's a side project, a passion, or just a really good idea, bring your vision to life and compete for a share of \$60,000 in total prize money!

Open to ALL TCNJ students! Don't miss this opportunity to fund your future.

[Intent to Compete/Team Registration](#)

Career Interest Survey

The School of Business CIM (Career, Industry, and Mentorship) Committee wants YOUR input! The Committee created the Career Interest Survey to better understand your interests, goals, and plans for the future. Your responses will help us focus initiatives, develop content and provide more meaningful support as you explore potential career paths. Please take a few minutes to complete the [School of Business Career Interests Survey](#) by December 12th so we can better plan future events and initiatives that would be most beneficial to our students.

*Thank you,
The CIM Committee*

Lions Launchpad for Innovation

The Lions Launchpad for Innovation (Room 17) is available for School of Business faculty, staff, student, and student organization use only. If the room is not “In Use” it is available for our business students. If you want to reserve the space, follow the instructions on the website. If you have any questions, email business@tcnj.edu or call (609) 771-3064.

Happy Holidays & Safe Winter Break!



This is the last issue of TWB for 2025!



THE COLLEGE OF NEW JERSEY
SCHOOL OF BUSINESS